



# FOR SUBJECT LEADERS **3**



IN ASSOCIATION WITH



WORLD BOOK DAY

## SUMMARY:

### How to launch a World Book Day assembly

#### WORLD BOOK DAY LAUNCH ASSEMBLY

##### IN PREPARATION FOR THE ASSEMBLY:

- Ask each staff member to provide you with a book that they enjoy and would recommend to children. Make a display of the books in the hall.
- Ask each class to have a discussion about their favourite books. Provide a table for each year group and place these around the periphery of the hall. Ask each class to display their top five favourite books with accompanying cards or post-its summarising why they would recommend them.
- Open the World Book Day website to share with the children.
- Print out the recipe cards.  
Make a list of local bookshops, libraries and events in the area who will be marking World Book Day or will supplement the key message of celebrating reading.

##### DURING THE ASSEMBLY

- Share some of the book choices around the room and discuss with the children why books are special.
- Select an extract from a recommended book and read this aloud to the children. Stop at a point in the book that will leave the children wanting to hear more. Discuss their thoughts on the extract.
- Explain that the display will remain in a communal area over the course of the week and encourage the children to browse the selections and discuss their favourites with one another.
- Share the World Book Day website, recipe cards and £1 book tokens and explain that over the course of the week there will be a range of activities to mark and celebrate this day both in school and in the local community.

#### WORLD BOOK DAY CELEBRATORY ASSEMBLY

Drawing on the class plans and timetable devised in the previous World Book Day-related staff twilight sessions, conduct a planning session with staff to map out the content, structure and length of a celebratory assembly. The structure of the twilight can be as follows:

- Invite the teachers to discuss, confirm and consolidate their plans for World Book Day.
- Use these plans to stimulate discussion about the structure and content of a whole school celebratory assembly.
- Collaboratively plan a whole school assembly as a staff group, involving as many subject areas as possible.
- Agree the programme.

The WBD TV channel at [worldbookday.com/wbdtv](http://worldbookday.com/wbdtv) features a range of video clips that could be used to complement your launch assembly. You could share:

- an age-appropriate book trailer: [worldbookday.com/booktrailers-online](http://worldbookday.com/booktrailers-online)
  - an author reading from a chosen book: [worldbookday.com/videos/adventures-owl-pussycat](http://worldbookday.com/videos/adventures-owl-pussycat)
  - an author or illustrator talking about their process: [worldbookday.com/videos/emily-gravett-drawing-imaginary-girl-imaginary](http://worldbookday.com/videos/emily-gravett-drawing-imaginary-girl-imaginary)
  - an author talking about specific areas of storywriting: [worldbookday.com/storycraft](http://worldbookday.com/storycraft)
- You can also find an adaptable ASSEMBLY POWERPOINT PRESENTATION at [worldbookday.com/teachers-toolkit](http://worldbookday.com/teachers-toolkit)