

# A LETTER FOR PARENTS

(PLEASE PHOTOCOPY THIS SHEET)

WORLD  
**BOOK  
DAY**

3 MARCH 2016

SPONSORED BY

NATIONAL  
**BOOK  
tokens**

## Dear Parent or Carer

World Book Day takes place on **Thursday 3 March 2016**, and we would like to invite you to join us in helping your child to make the most of this special occasion.

World Book Day celebrates the joy and value of books and reading, especially for children. To help get them started on their reading journey, every child receives a **£1 World Book Day Book Token** that can either be exchanged for one of TEN special £1 World Book Day books or used to get £1 off any book costing £2.99 or more. You can find out more about the books at [worldbookday.com/books](http://worldbookday.com/books).

Your child's token is enclosed and can be redeemed at most UK bookshops. Please help your child to use it on or around World Book Day by visiting your local bookshop (if you need help finding one, visit [booksellers.org.uk/bookshopsearch](http://booksellers.org.uk/bookshopsearch)).

Nurseries, schools and libraries across the UK celebrate World Book Day with a huge range of events and activities. Here's what we will be doing on World Book Day on Thursday 3 March:

.....

.....

.....

You can join us in building your child's enthusiasm for books well beyond World Book Day by reading together regularly and joining your local library if you are not yet members. For more information about World Book Day and ideas on sharing books at home, visit [worldbookday.com](http://worldbookday.com).

Children are never too young to start their journey with books, and the benefits of reading are enormous—so we hope, like us, you will use World Book Day to celebrate it with your child.

*With best wishes*