



# DO SOMETHING BOOKY

Ideas for a **20-minute assembly** to kick off your celebrations

## Secondary Assembly GUIDANCE NOTES

### PREPARATION:

- Arrange a display of the two KS3 £1 World Book Day titles. Michael Grant and David Almond are hugely popular, so why not add other popular books by them to the display.
- Prompt students and staff to bring along a copy of one of their favourite books to add to the display.
- Create a book blanket – a display of different types of reading: comics, novels, non-fiction, iPad, poetry, graphic novels, magazines, short stories, etc.

### SLIDES 1 & 2

#### WELCOME AND INTRODUCTION

### SLIDE 3

#### WHAT DOES READING MEAN TO YOU?

Share World Book Day's brand new introductory video with students. [worldbookday.com/wbdtv](http://worldbookday.com/wbdtv)  
This is a short magazine-style video featuring authors including **Laura Dockrill, Alex Wheatle, Juno Dawson, Taran Matharu, Michael Grant, Rainbow Rowell, Gemma Cairney and David Almond**. They introduce themselves and answer the following questions:

- Books are important to me because ...
- The book that changed my life is ...
- I recommend X book to you ...
- On World Book Day, I will be (doing something booky)

## SLIDE 4

### WHAT DO YOU LIKE TO READ?

- Explore with students what they like to read, and what they think constitutes 'reading', using the book blanket to prompt ideas.
- Ask staff at the same time to share the book they have brought, and discuss reading preferences.
- Refer back to the introductory video and ask pupils if they have a book which changed their life – is it the book they have brought with them or another?
- You might like to play a book trailer from the great selection on the World Book Day website to get students thinking:  
[worldbookday.com/booktrailers-online/](http://worldbookday.com/booktrailers-online/)

## SLIDE 5

### WHERE DO YOU LIKE TO READ?

Students discuss with partners their favourite reading places and behaviours.

## SLIDE 6

### DID YOU KNOW?

Encourage discussion amongst students of some of these headline research facts. Do they agree with these statements? Does this match with their own experience of reading?

## SLIDES 7 & 8

### SO WHY CELEBRATE WORLD BOOK DAY?

Now we have introduced reading, and students have begun to think about the important role it plays in all aspects of their lives, ask students to come up with five reasons why they think we celebrate World Book Day. Some possible answers can be found on the mind map on slide 8, and can be used as the basis for a discussion.

See a brief history of World Book Day at the end of this guidance document.

## SLIDE 9

### ALL OVER THE WORLD

- Encourage pupils to realise they are not alone on this day, and that World Book Day is not only being celebrated all over their own country, but also all over the world.
- Link back to the discussion around the last slide to reinforce those key messages
- Further prior research about the global nature of World Book Day can be found here:  
[unesco.org/new/en/wbcd](http://unesco.org/new/en/wbcd)

## SLIDES 10 – 13

### USE YOUR £1 WORLD BOOK DAY BOOK TOKEN!

Use these slides to ensure the key messages around the book tokens are shared and reinforced with students. Encourage them to think that they could be 'one in a million' by redeeming their book tokens and joining this year's birthday book giveaway, which is aiming to distribute 1 million free books. The final date for the book token redemption is Sunday 26 March 2017.

## SLIDE 11

Revealing the books from your display and give students the opportunity to discuss these authors and any titles they have previously read by them. There is information about all the authors and books on the World Book Day website:  
[worldbookday.com/books/](http://worldbookday.com/books/)

## SLIDE 14 & 15

### IMAGINE A WORLD WITHOUT BOOKS

Explore with students what it might be like to live in a different parts of the world where books are not so accessible, and introduce the work of one of World Book Day's charity partners, Book Aid International. Depending on the importance you have placed on fundraising for the day, you may like to add slides from Book Aid International's assembly powerpoint here, to expand this part of the assembly:

[bookaid.org/support-us/world-book-day/resources-for-teachers-and-group-leaders/](http://bookaid.org/support-us/world-book-day/resources-for-teachers-and-group-leaders/)

## INSERT YOUR OWN SLIDES

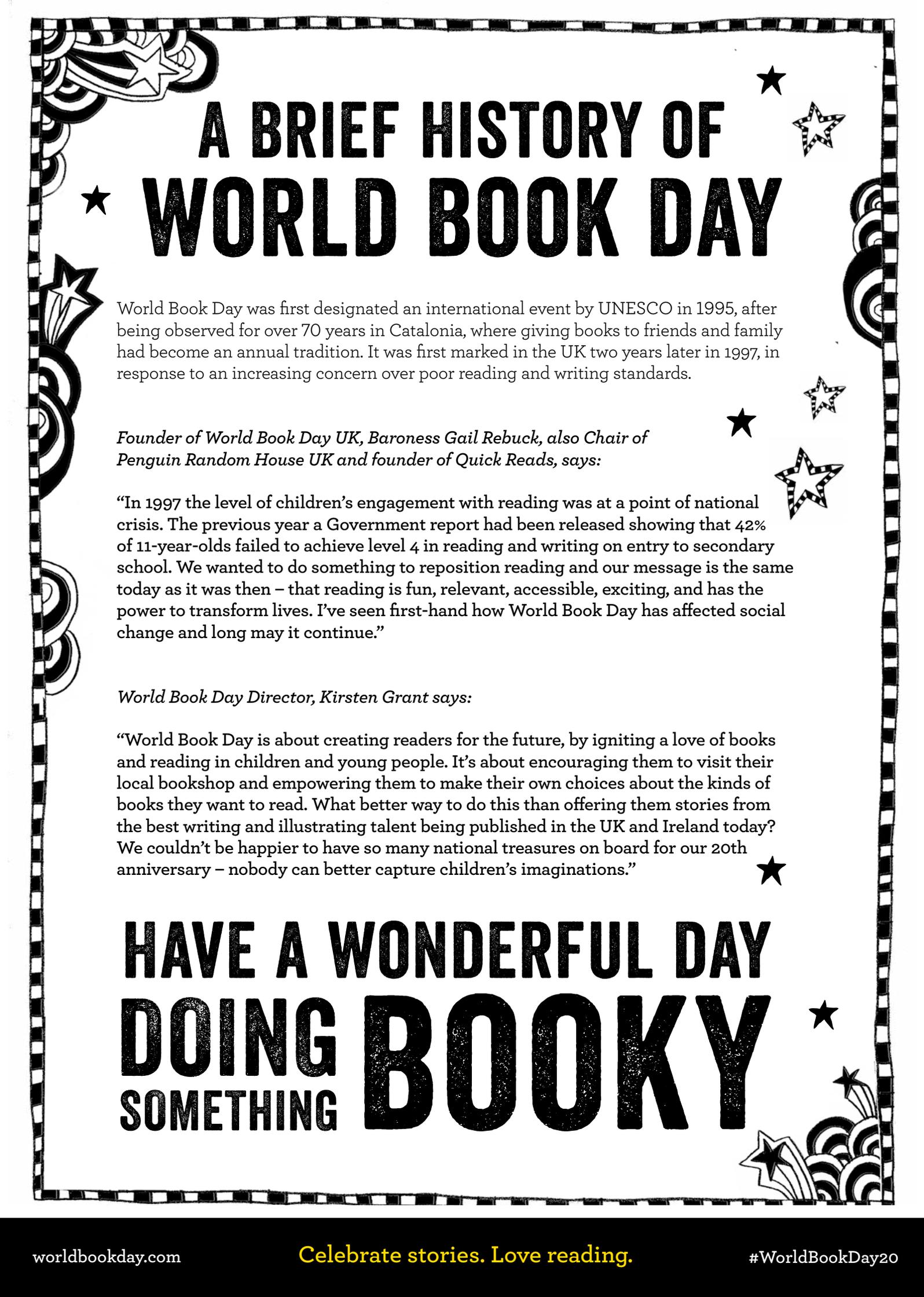
At this point, you may want to insert your own slides or timetables and activities to outline what is happening throughout the day for your own school's celebration.

## SLIDE 16

### DO SOMETHING BOOKY ...

To finish off the assembly and start the day's activities, encourage staff and students alike to think about which book made them love reading. Staff might like to share some of theirs and then watch the fabulous short video clip: *Which book made me love reading* from World Book Day's Imagination Channel, featuring authors: **Carrie Burnell, David Baddiel, Juno Dawson and Kes Gray.** [worldbookday.com/videos/which-book-made-me-love-reading-film-2/](http://worldbookday.com/videos/which-book-made-me-love-reading-film-2/)





# A BRIEF HISTORY OF WORLD BOOK DAY

World Book Day was first designated an international event by UNESCO in 1995, after being observed for over 70 years in Catalonia, where giving books to friends and family had become an annual tradition. It was first marked in the UK two years later in 1997, in response to an increasing concern over poor reading and writing standards.

*Founder of World Book Day UK, Baroness Gail Rebuck, also Chair of Penguin Random House UK and founder of Quick Reads, says:*

“In 1997 the level of children’s engagement with reading was at a point of national crisis. The previous year a Government report had been released showing that 42% of 11-year-olds failed to achieve level 4 in reading and writing on entry to secondary school. We wanted to do something to reposition reading and our message is the same today as it was then – that reading is fun, relevant, accessible, exciting, and has the power to transform lives. I’ve seen first-hand how World Book Day has affected social change and long may it continue.”

*World Book Day Director, Kirsten Grant says:*

“World Book Day is about creating readers for the future, by igniting a love of books and reading in children and young people. It’s about encouraging them to visit their local bookshop and empowering them to make their own choices about the kinds of books they want to read. What better way to do this than offering them stories from the best writing and illustrating talent being published in the UK and Ireland today? We couldn’t be happier to have so many national treasures on board for our 20th anniversary – nobody can better capture children’s imaginations.”

## HAVE A WONDERFUL DAY DOING SOMETHING BOOKY