

TERMS AND CONDITIONS

1. No purchase necessary to enter the competition.
2. The Share Your Ideas competition is open to residents in the UK or Republic of Ireland, with the exception of employees of the Promoter, their families, agents and anyone else connected with this promotion. Entries from those age 13 or under must be accompanied by permission from a parent/guardian.
3. Entries must be received by midnight on 28 October 2018.
4. The Promoter accepts no responsibility for any entries that are incomplete, illegible, corrupted or fail to reach the Promoter by the relevant closing date for any reason. Proof of posting or sending is not proof of receipt. Entries via agents or third parties are invalid.
5. Only one entry per person. No entrant may win more than one prize.
6. To enter, you must fill in the online entry form including your idea for how you celebrate World Book Day in ways other than dressing up.
7. The prize winners will be drawn at random [from correct entries received] after the closing date of the 28 October 2018.
8. Prizes are subject to availability. In the event of unforeseen circumstances, the Promoter reserves the right (a) to substitute alternative prizes of equivalent or greater value and (b) in exceptional circumstances to amend or foreclose the promotion without notice. No correspondence will be entered into. There is no cash alternative available.
9. The 5 prize winners will each receive a £20/€25 National Book Token.
10. The winners will be notified via email by 5 November 2018. The winner must claim their prize within 7 working days of the Promoter sending notification. If the prize is unclaimed after this time, it will lapse and the Promoter reserves the right to offer the unclaimed prize to a substitute winner selected in accordance with these rules.
11. To obtain details of the winners please email mail@worldbookday.com stating 'Share Your Ideas competition' in the subject heading 4 weeks after the closing date. By submitting an entry, you (or your parent/guardian on your behalf) grant to the Promoter, for free, permission to edit, publish, translate, modify, adapt, make available and distribute your entry throughout the world in any media now known or invented in the future. If you do not want to give us this permission, please do not submit your entry to us.
12. The Promoter will use any data submitted by entrants only for the purposes of running the competition, unless otherwise stated in the entry details. By entering this competition, all entrants consent to the use of their personal data by the Promoter for the purposes of the administration of this competition and any other purposes to which the entrant has consented.
13. The winners agree to take part in reasonable post-event publicity and to the use of their names and photographs in such publicity.
14. By entering the competition each entrant agrees to be bound by these terms and conditions.
15. The Promoters are World Book Day Ltd, 6 Bell Yard, London WC2A 2JR.