

## Terms and Conditions

1. No purchase necessary to enter the competition.
2. This competition is open to children and young people aged 5-18 years in the UK and Ireland, with the exception of employees of the Promoter, their families, agents and anyone else connected with this promotion.
3. Only one entry per person.
4. Individuals must enter under the correct category, according to their age.
5. To enter, individuals should create an original book cover on the theme of Christmas with a blurb in English (100 words or less) describing the story the book cover is for. Both the cover and blurb need to fit on one A4 piece paper.
6. Entries should be emailed to [hi@worldbookday.com](mailto:hi@worldbookday.com), including full name, age, address and contact details by 17:00 on 2 December 2018. The subject line needs to be 'WBD Christmas Cover' with the age category, 5-8, 9-12 or 13+ (e.g. WBD Christmas Cover 9-12).
7. Participants under 13 will need to obtain a parent or guardian's permission before they enter the competition and forward any materials.
8. The World Book Day team will pick one winning entry and three runners-up for each age category.
9. The winner from each category will win a £25 National Book Token (or Euro equivalent in Ireland). The book covers and blurbs by the winners plus three runners-up from each age category will be published on the World Book Day website at [www.worldbookday.com](http://www.worldbookday.com) from 4 December.
10. The judges' decision is final. No correspondence will be entered into.
11. The prizes are non-transferrable and no cash alternative will be offered.
12. Prizes are subject to availability. In the event of unforeseen circumstances, the Promoter reserves the right (a) to substitute alternative prizes of equivalent or greater value and (b) in exceptional circumstances to amend or foreclose the promotion without notice. No correspondence will be entered into.
13. The winners will be notified via email by 4 December, subject to confidentiality agreement.
14. By entering this competition each entrant confirms that his/her entry is wholly-owned by them and to the extent that such entry makes use of any third party materials that these have been fully cleared unless they are no longer protected by copyright or other intellectual property rights. Entrants will keep the Promoter harmless from any claims in relation to their entry that the entry infringes the personal or proprietary right of any other person. By submitting an entry, each entrant (or their parent/guardian on their behalf) grants to the Promoter a perpetual, royalty-free, non-exclusive licence to edit, publish, translate, modify, adapt, make available and distribute the entry throughout the world in any media now known or hereafter invented. Each entrant undertakes to complete any necessary documentation to formalise the licence. If you do not want to grant us these rights, please do not submit materials to us.
15. To obtain details of the winner please email [hi@worldbookday.com](mailto:hi@worldbookday.com) stating the name of the competition in the subject heading, from 19 December 2018.
16. The Promoter will use any data submitted by entrants only for the purposes of running the competition, unless otherwise stated in the entry details. By entering this competition, all entrants consent to the use of their personal data by the Promoter for the purposes of the administration of this competition and any other purposes to which the entrant has consented.
17. The winning entrants agree to have their book covers and blurbs published on the World Book Day website. The acknowledgment will be listed as Name, City, Age (i.e. Laura, Newcastle, Aged 10)
18. Promoter may disqualify any entrant whose entry does not comply with these terms and conditions (in Promoter's sole opinion) or who, in Promoter's sole determination, has acted in a manner that is fraudulent, dishonest or unjust to other entrants including, without limitation, tampering with the operation of the competition, manipulating or rigging votes, hacking, deceiving, cheating or by harassing or threatening other entrants or a representative of Promoter.
19. By entering the competition each entrant agrees to be bound by these terms and conditions.
20. The Promoter is World Book Day Ltd, 6 Bell Yard, London WC2A 2JR (registered charity number 1079257).
21. These terms and conditions are governed in accordance with the laws of England and Wales.