

## WORLD BOOK DAY 2019: READING STARS COMPETITION

### TERMS & CONDITIONS

1. The Promoter is World Book Day Ltd, 6 Bell Yard, London WC2A 2JR (registered charity number 1079257).
2. Entries must be sent in before Sunday 31 March 2019 11.59pm. Entries received after this date will not be accepted.
3. To enter, participants will need to submit a photo of a display featuring children/pupils sharing stories.
4. Entries must be sent to [hi@worldbookday.com](mailto:hi@worldbookday.com).
5. All entries must include in the email body: school name, type of school (pre-school, nursery or primary), full name of contact (must be over 18), address and telephone number.
6. By entering, entrants agree that they have parental permission to share photos with World Book Day.
7. Prizes will be awarded as follows: 1 nursery/pre-school will win a set of 25 of the best picture books to share and 1 primary school will win a set of 100 of the best books to share.
8. The prizes are non-transferrable and no cash alternative will be offered.
9. Prizes are subject to availability. In the event of unforeseen circumstances, the Promoter reserves the right (a) to substitute alternative prizes of equivalent or greater value and (b) in exceptional circumstances, to amend or foreclose the promotion without notice.
10. The winners will be notified via email by 30 April 2019. The winner must claim their prize within 10 working days of the Promoter sending notification. If the prize is unclaimed after this time, it will lapse and the Promoter reserves the right to offer the unclaimed prize to a substitute winner selected in accordance with these rules.
11. This competition is open to pre-schools, nurseries and primary schools in the UK and Ireland with the exception of employees of the Promoter, their families, agents and anyone else connected with this promotion.
12. The judges' decision is final. No correspondence can be entered into.
13. No purchase is necessary to enter the competition.
14. By entering this competition, each entrant confirms that their entry is wholly-owned by them.
15. By submitting an entry, each entrant grants to the Promoter a perpetual, royalty-free, non-exclusive licence to edit, publish, translate, modify, adapt, make available and distribute the entry throughout the world in any media now known or hereafter invented. Each entrant undertakes to complete any necessary documentation to formalise the licence.
16. The Promoter reserves the exclusive right to inform the media of all results and details of the competition, including the names and details of the winning schools.
17. The Promoter will use any data submitted by entrants only for the purposes of running the competition, unless otherwise stated in the entry details. By entering this competition, all entrants consent to the use of their personal data by the Promoter for the purposes of the administration of this competition and any other purposes to which the entrant has consented.
18. By entering the competition, entrants will be deemed to have accepted the rules and conditions of the competition.
19. These terms and conditions are governed in accordance with the laws of England and Wales.