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## Creating your own READIOTV EPISODE: A How-To Guide

### WHY GET INVOLVED?

**1 OWNERSHIP:** Producing, directing and owning your own content is an empowering way to show others what's important to you

**2 SUCCESS:** Reading for 10 minutes a day is the biggest indicator for the future success for young people's lives. Getting involved with **ReadioTV** requires a minimum of 10 minutes, so contributes to their future success

**3 CO-OPERATION & EMPATHY:** In these divided times, books have the power and capacity to bring people together. Students will be **learning, sharing, motivating, challenging, creating and supporting each other** while making their episodes.

### HOW TO GET INVOLVED

**PREPARE:** Head to [worldbookday.com/reading-is-power](http://worldbookday.com/reading-is-power) to find the right book for your episode. Print off the excerpt for your live discussion and make time to discuss before the show. Or alternatively, choose your own book and your own excerpt!

**SPACE:** **ReadioTV** is a whole-school reading initiative and will need a designated space (*not necessarily the school library*). It should reflect **YOUR** school and ideas.

**ATMOSPHERE:** This is *your* radio show. Represent yourselves and *your* ideas—and design your space to reflect who you are.

**SCHEDULE:** Create a **ReadioTV** calendar and set the date for each episode recording in advance (*you will need at least two weeks to prepare*).

**ROLES & RECORDING:** Make sure you have a **host, guest and cameraperson** plus as a **camera/tripod/mike** and **mobile with enough memory to record each 10-minute episode**. Plan so that everyone knows what they'll be doing.

**VISUAL QUALITY:** Remember to film vertically, adjust the brightness, and if you really want to improve the quality – buy a phone tripod.

**AUDIO QUALITY:** Speak up! Literally. Or, if you want to take things to the next level – borrow some mics from the music department.

**IDENTITY:** Over time, your school's **ReadioTV** show will become a refined operation. It would help to set some guidelines (*e.g. opening and closing messages/a range of ages for hosts/guests*).

**UPLOAD:** Don't forget to send your episodes to World Book Day to post on IGTV: share your files with [readiotv@worldbookday.com](mailto:readiotv@worldbookday.com) via [WeTransfer.com](http://WeTransfer.com).

Keep an eye out at [worldbookday.com/reading-is-power](http://worldbookday.com/reading-is-power) for the pilot episodes and the upcoming trailer