

WORLD
BOOK
DAY

SPONSORED BY

NATIONAL
BOOK
tokens

READING IS POWER

THE MANIFESTO

WHY READING IS POWER

WORDS FOR YOUNG READERS, BY YOUNG READERS

GROWTH

When we find good books, we find ourselves

CHOICE

Curiosity has no age limit and neither do books

POWER

We read today, for a powerful tomorrow

KNOWLEDGE

Books give us the knowledge to own our futures