

ENGAGING PARENTS

A Resource for Teachers

We've worked with our partners The Centre for Literacy in Primary Education, The National Literacy Trust and The Open University in creating our strategy – to build these key elements into your World Book Day celebrations and beyond.

This resource will signpost you to strategies to engage parents with these behaviours.



World Book Day's approach to supporting children to read for pleasure encourages 6 behaviours:

Being read to regularly


Having books at home and in early years settings

Having a choice in what to read

Finding time to read

Having trusted help to find a book

Making reading FUN!

| | Inclusive Routines | Special Events/Activities | Resources to support you |
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| <p>Being read to regularly</p>  | <ul style="list-style-type: none"> • Support parents to understand what reading for pleasure can look like at home. • Consider using video to offer reading at home tips, instead. • Model ways to engage with books and story that don't have a skills barrier for parents: <ul style="list-style-type: none"> - Wordless picture books - Video/audio stories | <p>Host a bedtime reads evening</p> <p>Organise a reading evening where children come back to school with their families, teddies and pyjamas for hot chocolate and to hear stories read aloud. Have a group for younger siblings too. Model the enjoyment of being read to!</p> | <p>Supporting Readers at Home poster</p> <p>7 Top Tips to Supporting Reading at Home</p> <p>Share a Story Corner video stories</p> <p>Reading at home tips for parents (including model videos)</p> |

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| <p>Having books at home and at school / early years setting</p> | <p>Parent and child visits to the school and local library to borrow books and for storytime sessions.</p> | <p>Reading Treasure Hunt Reading isn't just books! Play the Reading Treasure Hunt game to discover just how much there is to read all around us. Waking children up to the print already in their lives is a fun and lively bridge to enjoying books together.</p> | <p><u>Reading together treasure hunt</u></p> <p><u>World Book Day Participating Retailers</u></p> <p><u>Using the school library to engage parents</u></p> <p><u>Parents tips on using the library</u></p> |
| <p>Having a choice in what to read</p>  | <p>Interactive book display – Create a reading for pleasure area in the entrance hall with a space for parents to make reading recommendations. Have readily available 'Great books to read aloud' for parents, or even recommended reads for them to enjoy.</p> | <p>Allow children to choose books with their parents before or after school to share at home.</p>  | <p><u>CLPE Core Books List</u></p> <p><u>CLPE Poetry Videos</u></p> <p><u>World Book Day Events</u></p> <p><u>CLPE Reflecting Realities Report 2022</u></p> <p><u>Tips for parents on choosing books together</u></p> <p><u>Assembly for parents on the power and joy of book ownership</u></p> <p><u>Creative ideas for engaging parents through books</u></p> <p><u>How to choose books you'll love</u></p> |

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| <p>Finding time to read</p>  | <p>Make reading for pleasure visible - Integrate reading into as many family projects as possible, not just those with a reading focus. Use opportunities where parents are in school, such as before a nativity performance, to talk about reading for pleasure.</p> <ol style="list-style-type: none"> Share how to engage with books with parents. Prioritise and reward children's choice to make time to read rather than quantity or what was read. | <p>Share the love of Reading</p> <p>Turn readers into adventurers. Can you honestly claim to have read under the stairs, read a poem over the phone, or designed your own reading den? A range of posters set challenges for readers aged 3 to 16. What's your reading super claim?</p> | <p><u>Reading with your child</u></p> <p><u>CLPE Take 5 – Home Learning Resources</u></p> <p><u>Time to read resource</u></p> <p><u>Share the love of reading challenges</u></p> <p><u>Parents as partners: how to get families reading together in the early years</u></p> |
| <p>Having trusted help to find a book</p> | <p>Create a 'books we would recommend' section on the weekly newsletter Invite all members of the school community – parents, children, staff (including facilities staff) and governors to put forward their current reads</p> | <p>Use Book Awards</p> <p>Too many books, too little time? Use this summary of 20-21 book awards to guide you and your children to guaranteed great choices. They will all be in paperback now, and don't forget to share your best recommendations with your friends, we can all do with a little trusted help to find our next great book.</p> | <p><u>Book Award Winners list</u></p> <p><u>CLiPPA - The CLPE Poetry Award</u></p> <p><u>What should I read next? tips for parents</u></p>  |

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| <p>Making reading FUN!</p>  | <p>Plan purposeful interventions around events such as World Book Day -</p> <p>Understand the readers that you have in school and tailor activity to them.</p> <ul style="list-style-type: none"> - Undertake perception and identity questionnaires - Connect reading with the wider interests of the school community <p>Engage parents with author visits and other aspirational reading activities</p> <p>Consider how these opportunities can be offered to parents both as they happen and by offering onward engagement.</p> | <p>Winter warmers or Summer sizzlers – host annual reading for pleasure events, offering seasonal snacks and drinks, a pupil led library tour and lots of books for families to enjoy reading together</p> <p>sacks at home, include DIY guidelines and starter story sacks that include props based on popular nursery rhymes or fairy tales.</p> <p>Sports and reading - Draw on sports clubs with community officers and programmes which support schools through creative learning opportunities. They work particularly well with targeted groups of children and their families, for whom sport is a good hook for learning. Invite a local sports organisation to help host a reading session with children and their families – consider running this at the sports club itself.</p> | <p><u>Story Sacks</u></p> <p><u>Sport and Literacy Initiatives</u></p> <p><u>Celebrating World Book Day</u></p> <p><u>The power of storytelling in engaging families</u></p>  |

FURTHER READING:

[World Book Day: Our Approach](#)

Social Class and Educational Inequality. The impact of parents and Schools, Iram Siraj and Aziza Mayo, Cambridge University Press, 2015



READING FOR PLEASURE



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