

Sample letter to parents

You can use our editable letter to parents below to let them know about **World Book Day** celebrations in your setting.

Dear parents and caregivers,

World Book Day takes place on **Thursday 2 March** and we hope you'll join us as we come together to celebrate our World Book Day in school.

Framing changes to your celebrations around the cost of living crisis

Every year on World Book Day we are overwhelmed by the enthusiasm of our school community. We know that this year many families will find themselves in a difficult financial situation - we don't want our celebrations to be an additional burden.

Dressing up or bringing books into school can be a big part of the celebrations and what families particularly enjoy about World Book Day. We ask that you consider the impact on the children who aren't able to take part in this way.

We will have lots of fun activities taking place throughout the day including:

- Reading to them:

We'd love to invite you along to our bedtime story at XXXX

Our book corner will have special guests all day – sign up here if you'd like to be one of them

Please send your child's chosen book in with them on the day so we can read it to them and their friends.

- Access to books at home

We'll be hosting a book swap. Please drop off your unwanted books in the box outside the setting. Whether or not you've got a book to bring along to swap, come and browse and find something you might like to read.

- Use your £1/€1.50 World Book Day book token to get a **FREE** book!
- Getting a free £1/€1.50 book for your child is easy - simply take your £1/€1.50 book token to your nearest bookseller and swap it for a World Book Day £1/€1.50 book OR get £1/€1.50 off any book or audiobook costing £2.99/€3.99 or more. You can find your nearest bookseller at worldbookday.com/participating-retailers

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You can help your child choose their £1/€1.50 book by showing them the exciting 'Look Insides' at worldbookday.com/books

Sample letter to parents *contd*

- Children to choose what they want to read

The children will be choosing the £1/€1.50 book they like the look of – the bookmark with their choice and the token to swap are attached to this letter. Join our open library session and help your child choose their next book to read at home- this is a good chance for you to become familiar with the books in school too.

- Having trusted adults and peers sharing and recommending books
 - o *We will be using World Book Day as a way to share our favourite books.*
 - o *We will be dressing up this year.*
 - *We want the children to use their costumes to share their favourite books and we encourage you to use things you already have at home.*
 - *We will be hosting a costume swap on DATE/TIME*
 - *We will be opening the setting with a selection of materials to choose from to make costumes on DATE/TIME*
 - o *We won't be dressing up this year instead we will:*
 - *Invite children to wear their pyjamas*
 - *Be making costumes at school– join us to see what they've made DATE TIME*
 - *Be making spoon puppets/potatoes of the children's favourite characters*

Check out the World Book Day Family Hub for more things to do at home.

We're very much looking forward to celebrating World Book Day, which could not happen without the support of parents and carers - thank you.

Best wishes

