***Sample letter to parents and carers (dressing up)***

Dear parents and caregivers,

World Book Day takes place on Thursday 7 March and we hope you’ll join us to celebrate. We are celebrating World Book Day this year in the setting because we support the charity's mission to change lives through a love of books and reading.

Dressing up or bringing books into the setting is a big part of World Book Day celebrations, and is something that children and families particularly enjoy. We are inviting children to dress up this World Book Day as it’s an exciting way for children to get book recommendations from each other.

The book choice is key – even if it’s just a prop or a clue, make sure your child is recommending something to read with their costume.

We are aware that the cost of living crisis might make this difficult for some families, so

we have organised the following events to make sure that our World Book Day is fun and inclusive for all.

1. We encourage you to use things you already have at home to make a creative costume

2. We will also be hosting a costume swap on DATE/TIME

3. We will be opening the setting with a selection of materials to make costumes on

DATE/TIME

We’d love to include you in our celebrations by:

1. Coming into the setting to read to them

2. Come along to our bedtime story at XXXX

3. Be one of our book corner special guests.

4. Sending your child’s chosen book in with them on the day so we can read it to them and their friends

Access to books

1. We’ll also be hosting a very special book swap. Drop off any unwanted books in the box outside XXX, then come and browse! Please feel free to take something you would like

to read.

2. Getting a free £1/€1.50 book for your child is easy – simply take your £1/€1.50 book token to your nearest bookseller and swap it for a World Book Day £1/€1.50 book OR use it to get £1/€1.50 off any ANY book or audiobook costing £2.99/€3.99 or more. You can find your nearest bookseller at worldbookday.com/participating-retailers

3. Join our open session on XXX and help your child choose their next book to read at home. This is a chance for you to become familiar with the books in our setting, too.

Check out the World Book Day Family Hub for more things to do at home.

We’re very much looking forward to celebrating World Book Day, which could not happen without the support of parents and carers – thank you.

***Sample letter to parents and carers (no dressing up)***

Dear parents and caregivers,

World Book Day takes place on Thursday 7 March and we hope you’ll join us to celebrate. We are celebrating World Book Day this year in our setting because we support the charity's mission to change lives through a love of books and reading.

Dressing up or bringing books into school can be a big part of World Book Day. This year we are aware that the cost of living crisis might make this difficult for some families, so we are doing things a bit differently!

Instead of coming in costume, we will:

1. Be making costumes in the setting – join us to see what they’ve made DATE/TIME.

2. Be making spoon puppets/potatoes of the children’s favourite characters. We can’t wait to see what the children’s creativity unleashes and to meet all of the spoon/potato characters. How many will you recognise?

3. Decorate our doors.

4. Invite children to wear their pyjamas.

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