

WORLD
BOOK
DAY

£1/€1.50 BOOK INFORMATION SHEET

GREG THE SAUSAGE ROLL

WRITTEN BY: Mark and Roxanne Hoyle

ILLUSTRATED BY: Gareth Conway

PUBLISHER: Puffin



ABOUT THE BOOK:

Greg the Sausage Roll is chilling in the bakery when a little boy comes in with his family, looking for something special to put in his lunchbox to help calm his nerves. In the blink of an eye, Greg gets scooped up and before you can say 'SAUSAGE-ROLL CALL', he's off to school for a SUPER exciting adventure! Greg is over the moon . . . music, science, PE – he's ready to try it all! But can Greg, Gloria and the mini sausage rolls help the little boy make a new friend and have the BEST FIRST DAY EVER?!

Social media phenomenon LadBaby have created this laugh-a-minute mini picture book adventure especially for World Book Day 2024.

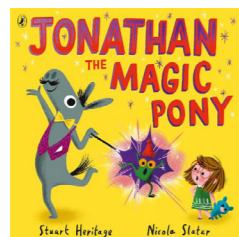
ABOUT THE AUTHORS:

LadBaby, aka Mark and Roxanne Hoyle and their two children Phoenix and Kobe, are a social media phenomenon. Through their hilarious videos on parent hacks and budget-saving tips, they have amassed a global audience of 13 million. Mark won Celebrity Dad of the Year in 2018 and Roxanne won Celebrity Mum of the Year in 2019. Their charity singles for the Trussell Trust have reached Christmas number one for five years running (2018-2022). They are the first act in UK chart history ever to have five consecutive Christmas number ones, surpassing the Beatles and the Spice Girls.

ABOUT THE ILLUSTRATOR:

Gareth Conway is an illustrator and character and background animation designer. He graduated from university with a degree in animation and has worked in children's television animation ever since. Gareth started working on illustration projects in 2007; in that time he has illustrated joke books, activity books, educational reading books and young fiction, poems, puzzles and most recently picture books.

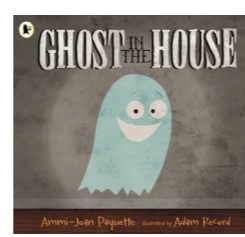
Mark and Roxanne Hoyle's Book Recommendations



Author: Stuart Heritage
Illustrator: Nicola Slater
Publisher: Puffin



Author: Steve Smallman
Illustrator: Ada Grey
Publisher: Little Tiger Press



Author: Ammi-Joan Paquette
Illustrator: Adam Record
Publisher: Walker Books



Author: Tom Fletcher
Illustrator: Shane Devries
Publisher: Puffin

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World Book Day have worked with Coram Beanstalk and Bag Books to create activities that open the door to each book before the child even opens the front cover.

BOOK CHAT:

- If you could choose anything in the world, what snacks would you put in your lunch box? Why did you make those choices?
- Think back to your first day at school. What was it like? How did you feel? What did you enjoy the most and why?
- Greg helps the little boy make a new friend in the story. What do you think makes a good friend?

A GAME YOU COULD PLAY:

Have some fun playing the lunchbox memory game.

Take it in turns to think of a food or drink that you could have in your lunchbox. Keep adding to the lunchbox list each turn, but make sure you remember what items have been said each time!

Player 1 starts by saying:

"I went to the supermarket and bought a sausage roll for my lunchbox."

Player 2 says:

"I went to the supermarket and bought a sausage roll and a banana for my lunchbox."

You can choose whatever food and drink you like. How many can you remember? Challenge yourself to get to 10!

SENSORY ACTIVITY:

Sausage roll yumminess:

Make some tasty sausage rolls and use all your senses to enjoy every step.

Feel how different ingredients squish between your fingers. Touch the soft dough and the bumpy sausages.

Once we cook them in the oven, we get to taste them. Do you think they are tasty? Take a big sniff. What does it smell like? Does it make your tummy rumble because it's so yummy?

Look at the sausage rolls. Can you hear a little crunch when you bite into it? And be careful, are they hot or cool?

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