

WORLD
**BOOK
DAY**

2 MARCH 2023

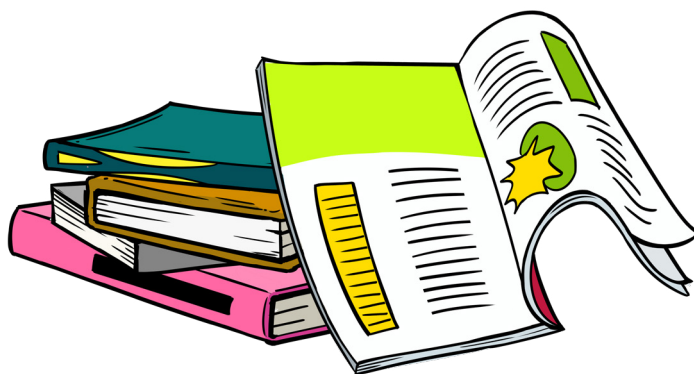
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BOOK
tokens

Your **WORLD BOOK** **DAY 2024** Pack

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Find more at

worldbookday.com/resources-to-celebrate-world-book-day

Le tacaíocht ó



Foras na Gaeilge

Changing lives through a love of books and reading

World Book Day® is a registered charity sponsored by National Book Tokens

Registered charity number 1079257 (England and Wales) | Registered company number 03783095 (UK).



ILLUSTRATED BY VIVIAN TRUONG

@SUPER RISU

Hello and welcome to World Book Day 2024



World Book Day® changes lives through a love of books and reading. We encourage reading for pleasure, offering every child and young person the opportunity to have a book of their own.

Reading for pleasure is a vital indicator of a child's future success – more than their parents' educational background or their family's income. We want all children to enjoy a life-long habit of reading for pleasure and the improved life chances this brings.

World Book Day supports you to encourage reading for pleasure with evidence-based resources, tips and ideas.

Our work is based on **six elements** which form our approach to supporting children to **read for pleasure**:

Being read to regularly

Having books at home and at school

Having a choice in what to read

Finding time to read

Having trusted help to find a book

Making reading FUN!

In 2024 our celebrations will encourage children to **Read Your Way**.

Every reader is different, and there's no right or wrong way to enjoy reading, so encourage children to think about what reading looks like for them with the 15 fantastic World Book Day books.

Providing adventure, mystery and laughter, children and young people will be able to discover reading on their own terms, and as a hobby.

This World Book Day, we encourage you to start your reading journey with a sentence, a page, a chapter or more. You are a reader, however you chose to do it!

We hope you have a very **happy World Book Day!**

Cassie Chadderton
Chief Executive
World Book Day



Prepare and plan your World Book Day 2024

DECEMBER

☐ Read this information pack

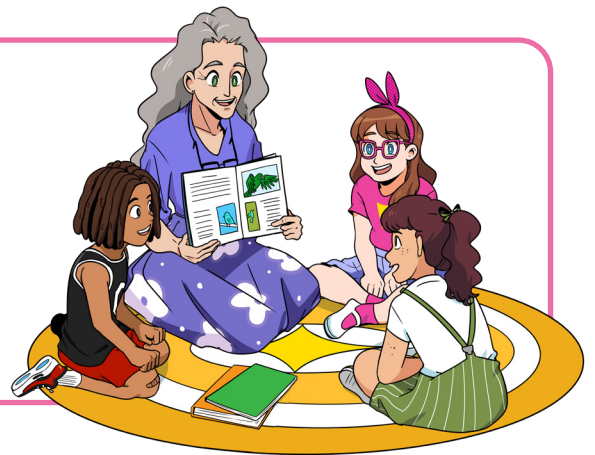
We suggest ways to make sure your celebrations are inclusive and fun, and that everyone - regardless of household income - can feel encouraged to read for pleasure.

☐ Familiarise yourself with the World Book Day £1/€1.50 book selection

Activity Bank - new for 2024!

Our new **Activity Bank** offers activities from World Book Day and practitioners that embed our **six elements** of reading for pleasure.

Please share your most successful ideas onto this new area of the World Book Day site.



Get ready to celebrate with World Book Day's branding and materials

World Book Day® is a registered trademark. As a school or early learning setting that has registered to take part you are welcome to use our logo, branding and assets for your own celebrations which can be downloaded [here](#).

Celebrating with

WORLD
**BOOK
DAY®**

JANUARY

Preparing for World Book Day 2024

Wednesday 17th January 4-5pm

Join our webinar to hear about World Book Day's approach to Reading for Pleasure and resources, and ask your questions.

worldbookday.com/events/preparing-for-world-book-day-2024/

FEBRUARY



- ☐ **Help children** to **CHOOSE BOOKS** and **HAVE BOOKS AT HOME** by choosing a brilliant book for free with their World Book Day £1/€1.50 book token.
- ☐ **Distribute £1/€1.50 tokens early**. Children can use their tokens to get a **free book** from 15 February. Early distribution guarantees the best selection.

**The World Book Day £1/€1.50 books are available
from 15 February-31 March**

CHECKLIST

- ☐ Check your World Book Day £1/€1.50 book tokens have arrived in school or early learning setting.
- ☐ Order your braille, audio or large print £1/€1.50 books via **Vision Ireland**.
- ☐ Display the **World Book Day posters**.
- ☐ Model choosing a book using the Look Insides available on the book pages on worldbookday.com/books
- ☐ Try some fun activities to introduce the books to children from our £1/€1.50 Book Information pages developed with **Coram Beanstalk** and **Bag Books**.
- ☐ Explore the book publishers', authors' and illustrators' websites.
- ☐ Encourage families to exchange the World Book Day £1/€1.50 token for a free book. Find your nearest participating bookseller [here](#).
- ☐ Go [here](#) to access the complete World Book Day **early learning settings resource pack**.
- ☐ Go [here](#) to access the complete World Book Day **primary school resource pack**.
- ☐ Go [here](#) to access the complete World Book Day **secondary school resource pack**.



LÁ DOMHANDA NA LEABHAR
WORLD BOOK DAY

SONAS ORT AR LÁ DOMHANDA NA LEABHAR

BI AG CEILIÚRADH AR AN 7 MÁRTA 2024

LÉITHEOIR TOSAIGH: **ELMER**, **GREG SASSIE**, **CHARLIE KORE**

LÉITHEOIR LIOFA: **MARV**, **THE TALKING TIGER**, **INVEST GATORS**, **LEKI**, **EDIE'S ECARTART**, **ONYEKA**

LÉITHEOIR LIOFA: **Can you GET Jellyfish in SPACE?**, **IRISH YETI**, **INIS MARA**, **FIANNO Y CORFF**, **CREepy CREATIONS**

Leabhair ar fáil i siopaí ón 15 Feabhra go dtí an 31 Márta 2024

Roghnaigh leabhair iontach SAOR IN AISCE le do dhearbhan leabhair €1/€1.50 Lá Domhanda na Leabhar.

DEARBHAN LEABHAIR

Ag athrú saol daoine trí ghrá do leabhair agus don léitheoireacht.

Is carthanas é Lá Domhanda na Leabhar arís arís ag Dearbhan Leabhair Náisiúna. Uimhir charthannacha chláraithe seirbhí (Seannas agus an tIománaí Bhéig) | Uimhir charthannacha chláraithe seirbhí (Seannas agus an tIománaí Bhéig)

LÁ DOMHANDA NA LEABHAR
WORLD BOOK DAY

BÍ AG LÉAMH DO BHEALACH FÉIN
SCAOIL AMACH DO SHÁRCHUMHACHT LÉITHEOIREACHTA...

TABHAIR ABHAILE LEAT LEABHAIR LE LÉAMH

ÉIST LE LEABHAIR Á LÉAMH OS ARD (NÓ ÉIST LE CLOSLEABHAIR)

ROGHNAIGH NA LEABHAIR IS MIAN LEAT A LÉAMH

LORG SMAOINTE MAIDIR LEIS AN GCÉAD RUD EILE A LÉIFIDH TÚ

CUIR AM AR LEATAOBH LE BHEITH AG LÉAMH

IMSIGH BEALAIGH LE SPRAOI A MAINT AS AN LÉITHEOIREACHT!

Ag athrú saol daoine trí ghrá do leabhair agus don léitheoireacht.

Is carthanas é Lá Domhanda na Leabhar arís arís ag Dearbhan Leabhair Náisiúna. Uimhir charthannacha chláraithe seirbhí (Seannas agus an tIománaí Bhéig) | Uimhir charthannacha chláraithe seirbhí (Seannas agus an tIománaí Bhéig)

LÁ DOMHANDA NA LEABHAR
WORLD BOOK DAY

SONAS ORT AR LÁ DOMHANDA NA LEABHAR

BI AG CEILIÚRADH AR AN 7 MÁRTA 2024

INIS MARA, **ONYEKA AND THE SECRET SUPERHERO**, **Can you GET Jellyfish in SPACE?**, **DREAD WOOD CREEPY CREATIONS**

Tabhair cuairt ar do dhíoltóir leabhar áitiúil agus roghnaigh leabhair de chuid Lá Domhanda na Leabhar SAOR IN AISCE le do dhearbhan leabhair €1/€1.50!

DEARBHAN LEABHAIR

Leabhair ar fáil i siopaí ón 15 Feabhra go dtí an 31 Márta 2024

Faigh tuilleadh eolais ag worldbookday.com

Ag athrú saol daoine trí ghrá do leabhair agus don léitheoireacht.

Is carthanas é Lá Domhanda na Leabhar arís arís ag Dearbhan Leabhair Náisiúna. Uimhir charthannacha chláraithe seirbhí (Seannas agus an tIománaí Bhéig) | Uimhir charthannacha chláraithe seirbhí (Seannas agus an tIománaí Bhéig)

LÁ DOMHANDA NA LEABHAR
WORLD BOOK DAY

AR MHAITH LEAT SPION NÍOS FEARR A BHEITH ORT?

FAIGH TUILLEADH EOLAIS AG WORLDBOOKDAY.COM

FAIGH AMACH FAOI SMAOINTE MÓRA LEIS AN BHFILIOCHT

BÍ AG TAISTEAL LE CLOSLEABHAR

LEAN DO CHUID SPEISEANNA LE LEABHAR NEAMHFHICSIN

LIG DO SCÍTH LE HÚRSCEÁL

SÁRAIGH AN SEACHRÁN LE HÚRSCEÁL GRAFACH

Ag athrú saol daoine trí ghrá do leabhair agus don léitheoireacht.

Is carthanas é Lá Domhanda na Leabhar arís arís ag Dearbhan Leabhair Náisiúna. Uimhir charthannacha chláraithe seirbhí (Seannas agus an tIománaí Bhéig) | Uimhir charthannacha chláraithe seirbhí (Seannas agus an tIománaí Bhéig)

WORLD BOOK DAY
7 MARCH 2024

WORLD BOOK DAY

CELEBRATE ON 7 MARCH 2024

Books available in shops from 15 February until 31 March 2024

Choose a brilliant book for FREE with your World Book Day £1/£1.50 book token.

Sponsored by **NATIONAL BOOK TOKENS**
Changing lives through a love of books and reading
World Book Day is a charity sponsored by National Book Tokens
Registered charity number 307997 (England and Wales) | Registered company number 02783996 (UK)

WORLD BOOK DAY

READ YOUR WAY!

UNLEASH YOUR READING SUPERPOWER...

- TAKE BOOKS HOME TO READ
- LISTEN TO BOOKS BEING READ ALOUD (OR LISTEN TO AUDIOBOOKS)
- CHOOSE THE BOOKS YOU WANT TO READ
- ASK FOR IDEAS ON WHAT TO READ NEXT
- MAKE TIME TO READ
- FIND NEW WAYS TO MAKE READING FUN!

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WORLD BOOK DAY

WORLD BOOK DAY

CELEBRATE ON 7 MARCH 2024

Visit your local bookseller and choose a World Book Day book for FREE with your £1/£1.50 book token!

Books available in shops from 15 February until 31 March 2024
Find out more at worldbookday.com

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WORLD BOOK DAY

NEED A MOOD LIFT?

FIND OUT MORE AT WORLDBOOKDAY.COM

- EXPLORE BIG IDEAS WITH POETRY
- TRAVEL WITH AN AUDIOBOOK
- FOLLOW YOUR INTERESTS WITH NON-FICTION
- UNWIND WITH A NOVEL
- BEAT DISTRACTIONS WITH A GRAPHIC NOVEL

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Continuing the story

Happy World Book Day

7th March 2024

Share your celebrations!

We hope you have a FANTASTIC reading day.
We can't wait to see what you get up to.

Tag us in your social media posts – you'll find us at

 @WorldBookDayIE  @WorldBookDayIE
#worldbookday

Your WORLD BOOK DAY all year round

- **Help children to keep reading for fun.**

Visit our [Resources Hub](#) for lots more reading for pleasure ideas, and resources for World Book Day and all year round!

- **Get planning for next year!**

Run a review with staff and students to find out how your World Book Day went – and what you can do next...

- **Share the love with other practitioners helping children love reading**

Share your favourite activities with other practitioners by submitting them to our [Activity Bank](#).



THANK YOU for your support changing lives through books and reading

THANK YOU to



More reading resources for teachers and practitioners in Ireland

Children's Books Ireland's website is packed full of free resources, reading recommendations and advice for schools, and parents and guardians.

You will find a wonderful selection of free audiobooks, including **Irish language audiobooks** from **An Gúm** in **World Book Day's World of Stories**.

An Gúm provides publications and resources which support education through Irish and the use of Irish in general.

Find more fun activities at

worldbookday.com/resources-to-celebrate-world-book-day

Keep an eye out for our survey. We will be holding some focus groups to help us understand how World Book Day can support you.

