

WORLD
**BOOK
DAY**

6 MARCH 2025

Introducing 2025's brand new and brilliant £1/€1.50 books



Order your books and POS by 31 October 2024

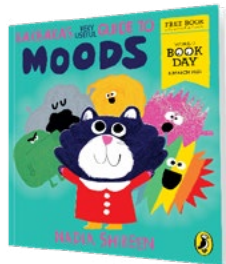
Beginning



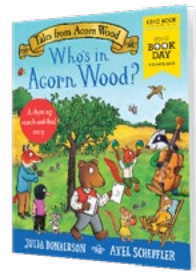
DK
25-copy stock pack:
9780241738030
50-copy stock pack:
9780241734629



LADYBIRD
50-copy stock pack:
9780241734421
BLUEY TM & © Ludo Studio Pty Ltd 2018.
Licensed by BBC Studios.
BBC logo TM & © BBC 1996



PUFFIN
50-copy stock pack:
9780241753880



MACMILLAN
CHILDREN'S BOOKS
50-copy stock pack:
9781035059256



AN tSNÁTHAID
MHÓR
10-copy stock pack:
9781912929443
Order from Áis:
ais@forasnagaeilge.ie

Leabhar agus acmhainní Gearlge
le tacaíocht ó Foras na Gaeilge

Éire amháin
Ireland only

Early

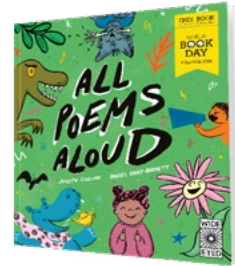


THE O'BRIEN PRESS
50-copy stock pack:
9781788495363

Éire amháin
Ireland only



HARPERCOLLINS
CHILDREN'S
BOOKS
50-copy stock pack:
9780008714697
© P&Co. Ltd./SC 2024
Licensed on behalf of Studiocanal S.A.S
by Copyrights Group



QUARTO (WIDE
EYED EDITIONS)
50-copy stock pack:
9781836006497



FARSHORE
50-copy stock pack:
9780008719821
©2024 The Pokemon Company
International. ©1995-2024 Nintendo
/ Creatures Inc. / GAME FREAK
inc. TM, ®, and character names are
trademarks of Nintendo.

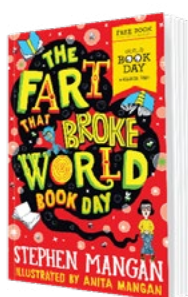
Order your books
by 31 October from
individual publishers*
or your usual wholesale
supplier



Fluent



DK
25-copy stock pack:
9780241741351
50-copy stock pack:
9780241741368

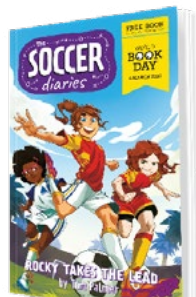


SCHOLASTIC
50-copy stock pack:
9780702340772

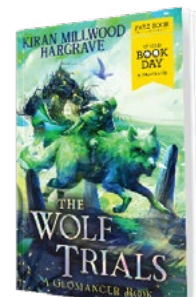


RILY
Single: 9781804164020
Order directly from Books
Council of Wales

Cymru yn unig
Wales only



REBELLION
PUBLISHING
50-copy stock pack:
9781837864256



HACHETTE
CHILDREN'S GROUP
50-copy stock pack:
9781510113466



SIMON & SCHUSTER
50-copy stockpack:
9781398543461

Independent

©2025 The LEGO Group

*Publisher print deadlines may be earlier - please check if ordering directly

SPONSORED BY

NATIONAL
**BOOK
tokens**

Changing lives through a love of books and reading

World Book Day® is a charity sponsored by National Book Tokens

ILLUSTRATED BY VIVIAN TRUONG



Dates for your diary

10 September	<ul style="list-style-type: none"> • £1/€1.50 books for 2025 announced • Sign up to be part of World Book Day 2025 • Download our World Book Day 2025 bookseller toolkit <ul style="list-style-type: none"> • Event planning ideas • Assets and materials • Information on our Read Your Way campaign
31 October	<p>Deadline for ordering £1/€1.50 books from Gardners</p> <p>Deadline for ordering display units, posters and window sticker from World Book Day – order form</p> <p>Deadline for ordering World Book Day badge counterpacks from Gardners or Pawprint Family (see below)</p>
16 January	Bookseller webinar: Celebrating World Book Day 2025
Early February	Join in the World Book Day dumpbin challenge
13 February	£1/€1.50 book token redemption starts
6 March	World Book Day!
23 March	£1/€1.50 book token redemption ends
End of March	Bookseller evaluation survey sent

NEW FOR 2025 - window stickers



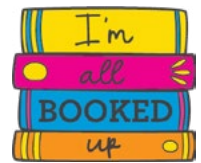
Book Gifting Champions campaign
More news soon



NEW BADGES FOR 2025

Official World Book Day pin badges - order before 31 October

- 50 badge pack with 3 fun designs (**new for 2025**)
- Counterpack included for easy display
- Price per box: £80.00 to £90.00 + VAT (price and cost of P&P varies depending on whether ordering from Pawprint Family or Gardners)
- Price per badge: RRP £4.00 (£200.00 per counter box)
- Donation per badge/box: fixed 25p/£12.50 (included in cost)



Order from Gardners or [Pawprint Family](#): pawprintfamily.com/world-book-day-counter-box/

Any questions? Email booksellers@worldbookday.com

Find everything you need at worldbookday.com/work-with-us/booksellers/