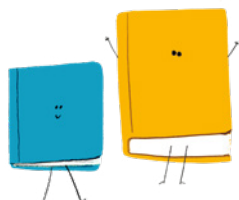
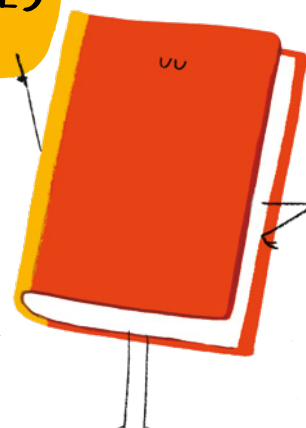
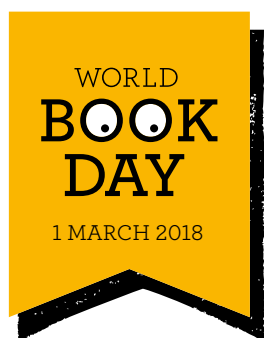


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NATIONAL BOOK tokens



# SHARE A STORY ON WORLD BOOK DAY

JOIN OUR CAMPAIGN in *your* workplace on World Book Day to raise awareness of the importance of **SHARING STORIES** with **CHILDREN OF ALL** ages every day

Allow staff to **leave work an hour early** on World Book Day to go home and read to their child(ren)


Share the **Top 100 favourite stories to share**, as voted by the nation, for added inspiration

Circulate and share our **Share a Story flyer** with tips on sharing stories and its impact on emotional wellbeing for both adults and children

Encourage staff to enter the **World Book Day Bumper Book Bundle** giveaway to win **25 of the nation's favourite stories to share** [worldbookday.com/competitions/win-bumper-book-bundle](http://worldbookday.com/competitions/win-bumper-book-bundle)


Hold an **internal celebration** or **foyer event** on World Book Day to encourage staff to start their own **buzz about reading** – try a book swap or lunchtime read

Encourage staff to join the nationwide buzz about reading on World Book Day on social media **#ShareAStory**



**Reading for only 10 minutes a day** can make a huge difference to a child's outcomes and likelihood to enjoy reading. If they don't already, encourage staff to develop a new habit of sharing stories with their child(ren) every day.

**Promote World Book Day to staff** on your intranet – what it is, why celebrate, **2018'S FREE £1 BOOKS** and encourage them to visit their local bookshop and redeem their £1 book token on or around World Book Day



Find all the resources you need at [worldbookday.com/ideas/share-a-story/](http://worldbookday.com/ideas/share-a-story/)



Illustrations © Jim Field.

#WorldBookDay

Celebrate stories. Love reading.

Worldbookday.com