

WORLD BOOK DAY

SPONSORED BY NATIONAL BOOK tokens

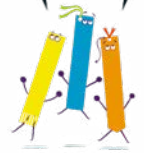
Rob Biddulph

JOIN OUR CAMPAIGN

to get the nation sharing stories from breakfast to bedtime




SHARE A STORY FOR 10 MINUTES TODAY




READING to your child for just 10 minutes a day can make a crucial difference



Reading together is fun, reassuring, calming and bonding*



Reading to your child on a daily basis is one of the most important factors in raising a reader for life



IT'S REALLY GOOD FOR YOU!
Reading together improves your sense of wellbeing.**

5 SIMPLE WAYS TO JOIN IN:

1. Find **10 MINUTES** on World Book Day and every day to read with your child
2. Visit your local bookshop and help your child choose their **FREE WORLD BOOK DAY BOOK** with their **£1 BOOK TOKEN**
3. Choose a book at your **LOCAL LIBRARY** to read together
4. You don't even need a book to share a story – a little imagination goes a long way! Make up a story about your day on the way home from school.
5. Visit **worldbookday.com** for ideas for sharing stories together including our fun **Are You A Share A Story Star?** game and be inspired by our list of the nation's top 100 stories to share.

*Print Matters More, Egmont UK 2016; ** The Reading Agency Literature Review: The impact of reading for pleasure and empowerment, 2015