10 brilliant books for every child to choose from, redeemable with their £1 book token. Find out more on page 2.

See the full range of World Book Day 2019 books at worldbookday.com/books

worldbookday.com Celebrate stories. Love reading. #WorldBookDay

World Book Day is a registered charity.
Welcome to WORLD BOOK DAY 2019

A huge and heartfelt THANK YOU for supporting WORLD BOOK DAY. As a charity dedicated to celebrating the importance of reading for pleasure, we couldn’t do what we do without you. This pack is designed to support your wonderful pleasure, we couldn’t do what we do without you.

This pack is designed to support your wonderful pleasure, we couldn’t do what we do without you.

Our big ambition for SHARE A STORY 2019:

• We want to take World Book Day beyond the school gates with SHARE A STORY EVENTS nationwide
• Keep inspiring and encouraging parents/carers to get involved
• Continue to spread the vital message that sharing a story with children for just 10 minutes every day can make a crucial difference - helping to create readers for life

For children, reading can be a gateway to learning but also to happiness - choose from the family of fabulous characters by our splendid illustrator Rob Biddulph. See p. 3 of the pull-out.

Our newly refreshed online resource bank, full of ideas and inspiration from fellow teachers, librarians & literacy co-ordinators

Let’s start with the most important part of world book day

The £1 books & token!

Kick off the day in style with a whole school Big Booky Breakfast, inviting parents/carers to join breakfast club and share stories to fundraise for Book Aid International. Find out more at bookaid.org/bookybreakfast and on p.8.

Quiz time! Host a bumper book quiz. For readymade quizzes see p.2 of the pull-out for younger children and worldbookday.com/resources for older children.

From a books-themed assembly to bringing your favourite book characters to life through dressing-up and roleplay, this timeline planner suggests some exciting ways to enjoy the day. We’d love to hear more of your ideas at worldbookday.com/share-your-ideas

Win! Win! Win! Win! Win! Win! Win!

WIN! WIN! WIN! WIN! WIN! WIN! WIN!

Your world book day timeline planner

Run a Share A Story-themed World Book Day assembly. Download our new assembly outline at worldbookday.com/resources

Win a once-in-a-lifetime family adventure to New York inspired by Roald Dahl’s Matilda, PLUS there are lots of fantastic National Book Tokens and goody bags to be won!

Find out how to enter at worldbookday.com/Matilda

Get to know your local bookseller & library if you don’t already – organise a visit, benefit from their expert knowledge and ensure all children are library members

Share A Story Author and Illustrator Masterclass videos Watch one of our nine author/illustrator challenges for an hour of creativity, with inspiring additional resources. Find out more on p.6. Available at worldbookday.com/online-masterclasses from 6 February.

Choose from the family of characters to life through dressing-up and roleplay, this timeline planner suggests some exciting ways to enjoy the day. We’d love to hear more of your ideas at worldbookday.com/share-your-ideas

For children, reading can be a gateway to learning but also to happiness - Lauren Child, Waterstones Children’s Laureate

Share A Story Author and Illustrator Masterclass Videos

Your world book day timeline planner

Thank you again from the World Book Day team.

Enjoy the day!

For children, reading can be a gateway to learning but also to happiness - Lauren Child, Waterstones Children’s Laureate

Poetic and elegant

WIN! WIN! WIN! WIN! WIN! WIN! WIN! WIN! WIN!

Win an once-in-a-lifetime family adventure to New York inspired by Roald Dahl’s Matilda, PLUS there are lots of fantastic National Book Tokens and goody bags to be won!

Find out how to enter at worldbookday.com/Matilda

Get to know your local bookseller & library if you don’t already – organise a visit, benefit from their expert knowledge and ensure all children are library members

Share A Story Author and Illustrator Masterclass Videos

Your world book day timeline planner

Thank you again from the World Book Day team.

Enjoy the day!

For children, reading can be a gateway to learning but also to happiness - Lauren Child, Waterstones Children’s Laureate

Poetic and elegant

WIN! WIN! WIN! WIN! WIN! WIN! WIN! WIN! WIN!

Win an once-in-a-lifetime family adventure to New York inspired by Roald Dahl’s Matilda, PLUS there are lots of fantastic National Book Tokens and goody bags to be won!

Find out how to enter at worldbookday.com/Matilda

Get to know your local bookseller & library if you don’t already – organise a visit, benefit from their expert knowledge and ensure all children are library members

Share A Story Author and Illustrator Masterclass Videos

Your world book day timeline planner

Thank you again from the World Book Day team.

Enjoy the day!

For children, reading can be a gateway to learning but also to happiness - Lauren Child, Waterstones Children’s Laureate

Poetic and elegant

WIN! WIN! WIN! WIN! WIN! WIN! WIN! WIN! WIN!

Win an once-in-a-lifetime family adventure to New York inspired by Roald Dahl’s Matilda, PLUS there are lots of fantastic National Book Tokens and goody bags to be won!

Find out how to enter at worldbookday.com/Matilda

Get to know your local bookseller & library if you don’t already – organise a visit, benefit from their expert knowledge and ensure all children are library members

Share A Story Author and Illustrator Masterclass Videos

Your world book day timeline planner

Thank you again from the World Book Day team.

Enjoy the day!

For children, reading can be a gateway to learning but also to happiness - Lauren Child, Waterstones Children’s Laureate

Poetic and elegant

WIN! WIN! WIN! WIN! WIN! WIN! WIN! WIN! WIN!

Win an once-in-a-lifetime family adventure to New York inspired by Roald Dahl’s Matilda, PLUS there are lots of fantastic National Book Tokens and goody bags to be won!

Find out how to enter at worldbookday.com/Matilda

Get to know your local bookseller & library if you don’t already – organise a visit, benefit from their expert knowledge and ensure all children are library members

Share A Story Author and Illustrator Masterclass Videos

Your world book day timeline planner

Thank you again from the World Book Day team.

Enjoy the day!

For children, reading can be a gateway to learning but also to happiness - Lauren Child, Waterstones Children’s Laureate

Poetic and elegant

WIN! WIN! WIN! WIN! WIN! WIN! WIN! WIN! WIN!

Win an once-in-a-lifetime family adventure to New York inspired by Roald Dahl’s Matilda, PLUS there are lots of fantastic National Book Tokens and goody bags to be won!

Find out how to enter at worldbookday.com/Matilda

Get to know your local bookseller & library if you don’t already – organise a visit, benefit from their expert knowledge and ensure all children are library members

Share A Story Author and Illustrator Masterclass Videos

Your world book day timeline planner

Thank you again from the World Book Day team.

Enjoy the day!

For children, reading can be a gateway to learning but also to happiness - Lauren Child, Waterstones Children’s Laureate

Poetic and elegant
Put SHARE A STORY at the heart of your World Book Day celebrations with these new ideas on how stories can be shared, with book recommendations and fun activities. Find more ideas & resources for your Share A Story celebrations at worldbookday.com/ideas/share-a-story

**READING STARS COMPETITION**

Create your own Reading Stars display for the chance to WIN 100 OF THE BEST STORIES TO SHARE! In classrooms, school halls, corridors and libraries across the country, we would love to see BIG, BOLD and BRIGHT displays featuring pupils sharing stories with their loved ones from breakfast until bedtime. It can be anywhere at any time – on the bus, in a park, on the sofa with whomever they love to share stories with.

**BOOKS, GLORIOUS BOOKS!**

The nation’s TOP 100 STORIES TO SHARE & READING RECOMMENDATIONS

Stories to make you giggle or gasp, stories you’ll never forget. This is the ultimate list of stories to share for all ages, as voted by the nation. For a brilliant list of books to inspire your class or to suggest to parents to share at home visit: worldbookday.com/100-stories-to-share

Find loads of other great reading recommendations in our Reading Ideas You’ll Love booklists for all ages, now updated with 20 brand new themed lists for 2019 worldbookday.com/reading-ideas-youll-love

**AMAZING AUDIOBOOKS**

Sharing stories doesn’t always mean reading them, they’re great fun to listen to as well. Children of all ages can enjoy listening to a range of FREE full audiobooks at worldbookday.com/world-of-stories including Amicus Clow Levels A-F by Jennifer Gray, The 13-Storrey Treehouse by Andy Griffiths & Terry Denton, Little Leosaders by Vashti Harrison, The Nothing to See Here Hotel by Steven Butler & Steven Lenton and Danny the WorldStoppers by Danny Wallace. FREE to stream at home or school from 28 February-31 March only.

WORLD BOOK DAY – how do you celebrate yours?

Here are 10 excellent tried & tested ideas shared by fellow teachers, literacy co-ordinators and librarians. For more brilliant ideas and to share your own ideas visit worldbookday.com/share-your-ideas

1 MONTH OF FUN!

We extended World Book Day for a month! Pupils found out about the role of Children’s Laureate, local how a book gets published, debated online shopping vs bookshops and did a study of local famous authors.

**COHERENCE AND CURIOUSITY**

All lessons, regardless of subject, had an Alice in Wonderland twist – FoodTech making The Queen of Hearts’ Stolen Jam Tart, Maths working on proportion, etc. There was also a themed Mad Hatter’s lunch.

**WOODEN SPOONS**

We had a competition to design a wooden spoon book character – and children from Reception to Year 6 were paired up to share a story.

**SING-SING!**

A bell was rung in the corridors at random times throughout the day to signal for every child to pick up their book and read for a few minutes.

**OFF TO THE BOOKSHOP**

Each class visited our local Waterstones store and exchanged their tokens for their book and read for a few minutes.

**FLYING THE FLAGS**

Inviting parents to read stories in their own language. Making World Book Day bunting flags at home with favourite book character on and then decorating school with this on the day.

**SHARE THE READING MAGIC**

Older children made book sacks to share with younger children.

1. Year after year, World Book Day books are instrumental in actively encouraging children to read for pleasure. Malorie Blackman

2. “Share a Story with a young person for World Book Day 2019. Reading is the best way to share an adventure!” Rick Riordan

*Please note that due to new GDPR restrictions, we are unable to provide names alongside ideas. Thank you to everybody who has contributed to help inspire other schools & libraries.
This year, we are delighted to introduce this **BRAND NEW creative, inspiring and interactive** series of films at [worldbookday.com/online-masterclasses](http://worldbookday.com/online-masterclasses), for you to screen in class at ANY time that suits you.

**KEY FOCUS ON**
- Reading
- Writing
- Illustration
- Creative challenges set by these amazing authors & illustrators

This exciting new format will inspire all students aged 5-12, whether they’re reluctant readers or aspiring authors!

**FOR YOUNGER BOOKWORMS**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alex T. Smith</td>
<td>How to be a Story Detective</td>
</tr>
<tr>
<td>Nadia Shireen</td>
<td>Bringing Characters to Life</td>
</tr>
<tr>
<td>Lauren Child</td>
<td>The Magic of Sharing Stories</td>
</tr>
<tr>
<td>Rob Biddulph</td>
<td>Telling Stories with Pictures</td>
</tr>
</tbody>
</table>

**FOR BIGGER BOOKWORMS**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abi Elphinstone, Kiran Millwood Hargrave &amp; Robin Stevens</td>
<td>Finding Inspiration</td>
</tr>
<tr>
<td>Jeff Kinney</td>
<td>Telling Funny Stories</td>
</tr>
<tr>
<td>Joseph Coelho</td>
<td>Writing on Leaves &amp; Looing at Butterfdds with Poetry</td>
</tr>
</tbody>
</table>

We asked some of your favourite authors & illustrators to share which kids’ book characters they’d most love to meet.

Use this as the basis for a classroom activity to encourage children to share stories about their own favourite characters, working in pairs and swapping their answers to the same question.

**FOR YOUNGER BOOKWORMS**

<table>
<thead>
<tr>
<th>Author</th>
<th>Character</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cressida Cowell</td>
<td>Pippi Longstocking</td>
</tr>
<tr>
<td>Snappa Maddow</td>
<td>Definitely Elise from the Elise books by Kay Thompson and Hilary Knight. We’d get into lots of mischief and I could probably blame it on Elise and get away with it.</td>
</tr>
<tr>
<td>Sarah McIntyre</td>
<td>Iris from Oliver &amp; the Seagulls. She’s kind of based on me, but would we really be alike? Mermaids have such different childhoods and pop-culture influences growing up.</td>
</tr>
<tr>
<td>Maz Evans</td>
<td>I think I’d be great friends with Arianwyn from James Nicol’s Apprentice Witch series. Like her, I don’t always get things right – but we’d have fun getting things wrong!</td>
</tr>
<tr>
<td>Pamela Butchart</td>
<td>It would be Judith Kerr’s Mog. I’ve been in love with him for over 30 years! If it wasn’t for Mog and Judith Kerr I might never have become a children’s author.</td>
</tr>
<tr>
<td>Andy Griffiths</td>
<td>It would definitely be The Cat in the Hat because that cat really knows how to have a good time. I’d get him to teach me how to play UP-UP-UP with a fox and a few of those other fun games that he knows. Sure, he’s a little irresponsible actually – but that’s all part of his charm!</td>
</tr>
<tr>
<td>Charlie Hisson</td>
<td>I’d really like to meet Doctor Dolittle because he can talk to animals. He could ask our cat why it keeps pooping on the kitchen floor.</td>
</tr>
<tr>
<td>Cathy Cassidy</td>
<td>There are so many characters I’d love to meet from the world of children’s books. Pippi Longstocking. The Mad Hatter. The Tiger Who Came To Tea... it’s a very long list! My top pick has to be Mr Tumnus the faun from The Lion, The Witch and The Wardrobe, because he’s so cool, and because I’d love to see Narnia, a place where it’s always winter and never Christmas, and where mythical creatures exist and take you on wild adventures!</td>
</tr>
<tr>
<td>Humza Arshad</td>
<td>James, from Roald Dahl’s James and the Giant Peach. I’d go with him on his crazy magical adventure. I loved this book when I read it at school, it opened up my imagination and took me into another world. That’s what I love about books – they take you inside the story and you feel as if you’re actually there!</td>
</tr>
</tbody>
</table>

**WE’VE GOT FREE CLASSROOM RESOURCES FOR EVERY FILM, TOO!**

**REGISTER NOW** to WATCH this unmissable series of films and DOWNLOAD your lesson planning pack from 6 February at [worldbookday.com/online-masterclasses](http://worldbookday.com/online-masterclasses)

---

“World Book Day is one of the biggest, most dynamic and most influential campaigns celebrating the joy of stories” Abi Elphinstone

“World Book Day truly is a celebration of the excitement and joy that books bring, especially when shared” Alex T. Smith
You, your pupils and your school could win HUNDREDS of pounds worth of books with our fantastic National Book Tokens DESIGN A BOOK TOKEN competition.

One lucky winner’s design will be made into a real-life National Book Tokens gift card, to be distributed across bookshops nationwide in time for Christmas. And there are National Book Tokens galore to be won – just imagine all those beautiful new books for your school’s bookshelves.

To take part, your pupils simply have to make their mark on the template provided and design a National Book Token with the theme of Share A Story. A panel of judges will select a winner and runner-up in each of three age categories: up to 8 years, 9-12 years and 13-16 years.

**FIRST PRIZE** in each age range
- £250 National Book Tokens for the school
- £100 National Book Tokens for the pupil
- £100 National Book Tokens for the teacher

**SECOND PRIZE** in each age range
- £150 National Book Tokens for the school
- £50 National Book Tokens for the pupil
- £50 National Book Tokens for the teacher

**HOW TO ENTER:**
All entries should be produced on A4 paper in portrait format (h 81mm x w 127mm) using the template provided. Every entry must be signed by the teacher, who must print in capitals on the reverse of the entry the pupil’s full name, age, school name, address and phone number.

**PLEASE SEND ENTRIES TO:**
World Book Day Design a Book Token Competition, Book Tokens Ltd, 6 Bell Yard, London WC2A 2JR

Download a template and see the terms and conditions at worldbookday.com/play-and-win/competitions

**Closing date for entries FRIDAY 12 APRIL.**
Winners will be announced in early summer 2019.

‘An incredible initiative championing the fun of reading in wildly imaginative ways and ensuring every child can take home a book’
Sibéal Pounder

**BECAUSE BOOKS AREN’T JUST FOR BEDTIME**
**CELEBRATE** the brilliance of books at breakfast on World Book Day and help send books around the world.

**BRILLIANT FUNDRAISING IDEAS TO TRY:**
- Big Booky Dress Up
- Big Booky Bake Off
- Big Booky Swap Shop
- Big Booky Short Short Stories

Find out more & get your free fundraising pack at bookaid.org/bookybreakfast

£2 DONATED HELPS SEND ANOTHER BOOK!