



**WORLD BOOK DAY'S SHARE A MILLION STORIES PRIZE DRAW
("Official Rules")**

PLEASE NOTE THAT THE WINNERS OF THIS PRIZE DRAW ARE SELECTED AT RANDOM AND THE NUMBER OF STORIES SHARED AND/OR NUMBER OF PERSONS SHARING IS NOT TAKEN INTO ACCOUNT WHEN DECIDING THE WINNERS.

<p>I.</p>	<p>HOW TO ENTER</p>	<p>The Share A Million Stories Prize Draw (the "Prize Draw") is operated and promoted by World Book Day Limited, which is a registered charity (number 1079257) with registered address at 6 Bell Yard, London WC2Z 2JR, email hi@worldbookday.com (the "Promoter").</p> <p>To participate and enter the Prize Draw, if you are eligible (see clause 3), you as the entrant must, during the Prize Draw Period: (1) register on Promoter's "Share A Million Stories" website by accessing the link and entering your email address here https://www.worldbookday.com/share-a-million-stories/register/#; (2) create a personal profile ("Profile") for your setting to record the number of stories the children in your care share during World Book Day Month (the link to create your profile will be emailed to you on 20th February 2020); and (3) download a Share a Story Reading Record and record every time the children in your care share a story for over 10 minutes; and (4) record this number to your entrants profile on a regular (recommended weekly) basis to be added to the live national total.</p> <p>If you register and submit story shares as described above during the Prize Draw Period you (or the school, nursery, library, bookshop or family you enter into the Prize Draw on behalf of) will be automatically entered into the Prize Draw and such registration and submission shall constitute your one single Prize Draw entry (regardless of the number of story shares, children in your care, persons sharing or otherwise). All Prize Draw entries received after the Prize Draw Period are automatically disqualified. In entering the Prize Draw, you confirm that you are eligible to do so and eligible to claim the Prize. The Promoter may require you to provide proof that you are eligible or have received permission from appropriate parent or guardian to enter the Prize Draw.</p> <p>The Prize Draw will commence on 27 February 2020 and end 29 March 2020 ("Prize Draw Period").</p> <p>There is no purchase or entrance fee of any kind required to enter or win the Prize Draw and there is no charge to register for use of the website.</p>
<p>2.</p>	<p>USE OF PERSONAL DATA</p>	<p>By submitting an entry, each entrant is providing his/her personal data to the Promoter as data controller and acknowledges that their personal data will be used exclusively by the Promoter, for the administration of the Prize Draw. In the event an entrant is selected as a Winner of the Prize Draw, and only upon obtaining express written consent from entrant or holder of parental responsibility, Promoter may also use Winner's personal data for the sole purpose of promoting the Prize Draw via, including but not limited to, social media and on the Promoter's website. Promoter's use of information submitted by entrants in connection with this Prize Draw will be subject to Promoter's general Terms and Conditions (available at https://www.worldbookday.com/terms-conditions/) and Promoter's Privacy Policy (available at https://www.worldbookday.com/privacy-policy/). Promoter manages all your personal information in accordance with Privacy Policy.</p>

3.	ELIGIBILITY	<p>The Prize Draw is only open to all residents in the UK & Ireland who are at least 18 years old at the time of entry. Entrants will enter into the Prize Draw on behalf of a school, library, nursery or family and the entrant will only log the number of 10-minute stories shared of children in their care.</p> <p>EXCEPT:</p> <ul style="list-style-type: none"> - employees of the Promoter or its holding or subsidiary companies; - employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the Prize Draw or its administration; or - members of the immediate families or households of the two categories above. <p>Entrants, when making their submission, must agree to Promoter's Terms and Conditions a copy of which can be found at https://www.worldbookday.com/terms-conditions/. Entrants cannot be employees of Promoter, their representatives or their affiliates, advisors or immediate family members.</p> <p>There is a limit of one entry to the Prize Draw per person. An entrant's registration and the entering into the entrant's Profile the number of story shares logged in their Share a Story Reading Record constitutes that entrant's singly entry to the Prize Draw (regardless of the number of story shares, children in your care, persons sharing or otherwise as this is not taken into account when deciding the Winners of the Prize Draw).</p>
4.	PRIZES	<p>The 15 entrants who are selected as prize winners ("Winners") in accordance with clause 5 below.</p> <p>If you registered as one of the 3 categories of entrants below, you will receive as follows:</p> <ul style="list-style-type: none"> • Schools & Nurseries: £1,000 worth (or if you are located in ROI the equivalent in Euros at time of winners' selection) of books to share, such books are pre-selected by Promoter in their sole discretion; or • Families & home-learners: £100 (or if you are located in ROI the equivalent in Euros at time of winners selection) of National Book Tokens; • Bookshops & libraries: A signed, exclusive A3 print by Rob Biddulph (unframed), (the "Prizes").
5.	WINNERS SELECTION AND CONDITIONS	<p>Every week of World Book Day Month, 3 Winners will be selected at random of the total pool of entrants to win the Prizes listed above. The number of stories shared or persons sharing, as logged by entrants, will not be considered when deciding the Winners. On the last week of World Book Day Month, two sets of 3 Winners at random of the total pool of entrants will be selected. All Winners will be selected randomly by a computer process that produces verifiably random results as follows:</p> <ul style="list-style-type: none"> - Three (3) Winners chosen on 9th March 2020 - Three (3) Winners chosen on 16th March 2020 - Three (3) Winners chosen on 23rd March 2020 - Six (6) Winners chosen on 30th March 2020 <p>As a CONDITION to receiving the Prize each Winner MUST COMMIT TO:</p> <ul style="list-style-type: none"> - Downloading a Share a Story Reading Record and record every time the entrant shares a story for over 10 minutes, or logging the number of stories shared in another appropriate method of the entrant's choosing; and

		<p>- Enter the total number of stories shared on their Share a Story Reading Record to entrant's profile on a regular (recommended weekly) basis to be added to the live national total.</p> <p>The Winners will be notified by email from Promoter within 1 business day of being selected. Each Winner will have 14 business days from the first email notification to respond to Promoter to claim the Prize.</p> <p>Entry in the Prize Draw and acceptance of any Prize constitutes acknowledgment that Promoter may publish entrant's name if that entrant is a Winner, without further compensation, except where prohibited by law and as otherwise provided herein and in accordance with the Privacy Policy.</p> <p>The Promoter will make all reasonable efforts to contact a Winner. If a selected Winner is unreachable or ineligible, or fails to claim the Prize within the 14-business day period from the first email notification, the Winner or substitute Winner will forfeit his or her Prize and it will be awarded to a substitute Winner until a Winner has been notified in respect of each Prize hereunder. Prizes are not transferable and no substitutions (including cash) will be given. This process is final and no correspondence will be entered into. Non-winners will not be notified.</p>
6.	GENERAL RULES	<p>By participating in this Prize Draw, entrants agree to be bound by the Official Rules and the decisions of the Promoter. The Promoter is not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilised in this Prize Draw or by any human error which may occur in the processing of the online entries in this Prize Draw.</p> <p>The Promoter reserves the right at its sole discretion to disqualify any entrant that tampers or attempts to tamper with the entry process or the operation of the Prize Draw or website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Prize Draw may be a violation of criminal and civil law, and, should such an attempt be made, Promoter reserves the right to seek damages from any such person and entrant to the fullest extent permitted by law.</p> <p>Promoter's failure to enforce any term of the Official Rules shall not constitute a waiver of that provision. Promoter reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Prize Draw if it is not capable of running as planned, including, but not limited to, infection by computer virus, tampering, unauthorised intervention, fraud, technical failures or any other problems beyond the control of the Promoter and award the Prize from among all eligible entries received prior to cancellation.</p>
8.	LIMITATION OF LIABILITY	<p>The Promoter does not exclude or limit its liability for personal injury or death caused by its negligence or for fraudulent misrepresentation or any other liability that may not, by law, be limited or excluded.</p> <p>The Promoter accepts no liability in relation to an entrant's participation (or inability to participate) in this Prize Draw, including without limitation any use made by any of the Winners of (or inability to use) their respective Prizes, to the maximum extent permitted by law (and subject to the Terms and Conditions https://www.worldbookday.com/terms-conditions). Without prejudice to that general exclusion, and insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be</p>

		responsible or liable to compensate the Winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees and the Promoter will not be liable for any loss of income, profits, sales or damage to reputation, incurred by any entrant. Your statutory rights are not affected.
9.	DISPUTES	Except where prohibited by law, as a condition of participating in this Prize Draw, each entrant agrees that any and all disputes and causes of action arising out of or connected with the Prize Draw, or any Prize awarded and the enforceability of the Official Rules, shall be governed by laws of England and subject to the jurisdiction of the courts of England.
10.	WINNER'S LIST	<p>The surnames and county of the Winners and the name of the school, nursery, bookshop, library or family that they entered into the prize draw on behalf of will be posted on the World Book Day website (www.worldbookday.com) from the date of winning, indefinitely however, Promoter will provide Winners with opportunity to object to this information being published.</p> <p>Requests for the name of the Winner may also send a self-addressed, stamped envelope making such request to Share a Million Stories Winner Information, World Book Day, 6 Bell Yard, London WC2 2JR.insert appropriate contact information. Send any queries to hi@worldbookday.com and add Share a Million Stories Winner Information to the subject line.</p>