

WORLD
BOOK
DAY

5 MARCH 2020

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ILLUSTRATION
Rob Biddulph

SHARE A MILLION STORIES: HOW TO TAKE PART



Your guide to the *who, what, where, why, when* and – most importantly – *how* of **SHARE A MILLION STORIES**. Join our Reading Revolution today!



1 WHO? YES, YOU!

We need YOUR help – children, parents, carers, teachers, booksellers and librarians – to help us reach our target of **one million stories shared** during World Book Day month (27 February – 29 March), to promote the importance of sharing stories with children.

2 WHAT IS SHARE A MILLION STORIES?

Our mission for 2020 is to invite EVERYONE nationwide to Share A Million Stories and spread the love of books and reading for pleasure, both in school and at home. It's a campaign to help change children's lives, make story-sharing a habit of a lifetime and create readers for life.

»»» REGISTER NOW for your chance to win £1,000 of stories to share for your school or nursery every week during World Book Day month!

3 WHERE DOES IT TAKE PLACE?

Anywhere, at any time – from breakfast till bedtime, for a minimum of **10 minutes a day** – whether you're sharing stories on the sofa or in assembly, during

Rhyme Time or on a train... it's not the location but the *story-sharing* that counts.

4 WHY IS IT SO IMPORTANT?

Did you know:

'Reading for pleasure is the single biggest indicator of a child's future success – more than their family circumstances, more than parents' educational background or their income.'

THE ORGANISATION FOR ECONOMIC
CO-OPERATION & DEVELOPMENT

»»» Sharing stories together for just 10 minutes a day:

- Creates readers for life
- Encourages cuddles and quality time together
- Boosts creativity and imagination
- Is a calming, bonding experience that improves well-being for everyone
- Builds empathy and closeness
- Is great fun!

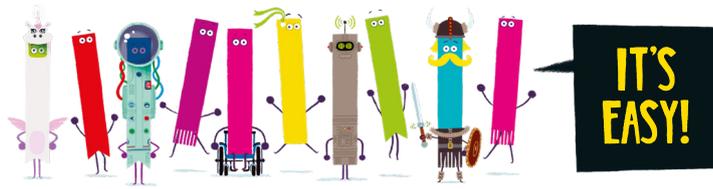
5 WHEN IS IT HAPPENING?

Share a Million Stories runs throughout World Book Day month, from **27 February-29 March**.

GUIDELINES

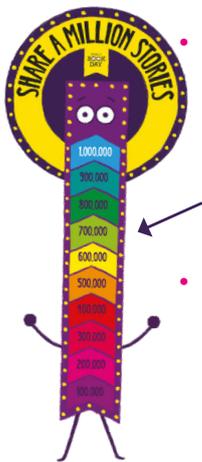
What are the **TOP 100** stories to share? If you're looking for inspiration for great stories to share, then this list is for you! From *Amazing Grace* to *The Wind in the Willows*, *Ada Twist, Scientist* to *The Hobbit*, there is a fantastic new adventure waiting for you. Visit worldbookday.com/ideas/100-stories-to-share. You can also create your own reading lists to share with us!

6 HOW DO I GET INVOLVED?



- **STEP 1 – REGISTER** to take part [here](#).
This is very important so that your story shares count towards the national total and you are entered into our prize draw.
- **STEP 2 – SET YOUR TARGET** for reading at home or in your setting – how many stories do you think you can share in World Book Day month?

What is a **STORY SHARE**? We're counting **HOW MANY** stories are shared, so one story is equal to the number of people listening, e.g. a 10-minute story shared with 20 children at Story Time = 20 story shares.



• **STEP 3 – CREATE A SHARE-O-METER**

(use Rob Biddulph's design as inspiration), put your target at the top and depending on your setting, display it prominently to measure and showcase your progress. Create an arrow to move up your Share-O-meter as your total grows.

- **STEP 4 – DISCUSS.** Where age appropriate, discuss Share a Million Stories with children at home or at school and remind them that **ALL** reading (for a minimum of 10 minutes a day) counts towards a story share, from books to comics, magazines to audiobooks. You can also refer to our handy story-sharing infographic, available [here](#).

- **STEP 5 – DOWNLOAD** or **COPY** and give a Share A Story Reading Record, available [here](#) to children so you can record the stories you are sharing together.
- **STEP 6 – RECORD** the **NUMBER** of stories you are sharing via your profile and update the total on your Share-O-Meter. You can do this as often as you like, but weekly may be easiest – and watch the stories grow! *This step is very important.*
- **STEP 7 – ENCOURAGE** others and your community to get involved and keep sharing! There are lots of accompanying downloads and activities to help keep your story-sharing fun [here](#).
- **STEP 8 – KEEP UPDATED** on the **LIVE** national total. Celebrate your success once you meet your target – and keep reading!



>>> Share your story with us! Please don't forget to share your progress and tag us on social media, we'd love to see **ALL** the stories you're sharing (and you must have written permission to share photos of children):

#WorldBookDay #ShareAStory  @WorldBookDayUK or @WorldBookDayIE in Ireland

 @WorldBookDaySocial  World Book Day (UK & Ireland)

**Celebrate stories.
Love reading.**

World Book Day is a charity
funded by publishers and booksellers
in the UK and Ireland.

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