



WORLD BOOK DAY

Photography and image sharing consent form

By signing this form, you are giving consent for World Book Day to take and use photographs or video images, or for World Book Day to use the photographs or video images that you have shared with us.

World Book Day will use photographs and video images on worldbookday.com and on the World Book Day profile of social media platforms.

Your personal data and the content you submit will not be shared outside of the World Book Day organisation. All data will be treated as personal under the 1998 Data Protection Act and will be stored securely.

If you wish for your files to be deleted from our website or social media platforms and removed from the World Book Day archive, please email [Cassie Chadderton](mailto:Cassie.Chadderton@worldbookday.com). Please note that if a child or their family withdraw consent for an image to be shared, it may not be possible to delete images that have already been shared or published.

If you have further questions regarding how your content will be used, please email [Ailin Cheng](mailto:Ailin.Cheng@worldbookday.com).

We recommend that you check the privacy settings of your social media account to understand who else will be able to view any images you share.

If you would like to see more information about World Book Day's safeguarding policy and procedures, including how World Book Day ensures the safety and wellbeing of children and young people online and when photographs and videos are used, please see [here](#).

If you have any concerns about how your images are being shared please contact World Book Day's Safeguarding Officer, [Cassie Chadderton](mailto:Cassie.Chadderton@worldbookday.com) or the NSPCC Helpline on 0808 800 5000.