

WORLD BOOK DAY'S SHOW YOUR SHARES COMPETITION ("Official Rules")

1.	HOW TO ENTER	<p>The Show Your Shares Competition (the "Competition") is operated and promoted by World Book Day Limited, which is a registered charity (number 1079257) with registered address at 6 Bell Yard, London WC2Z 2JR, email hi@worldbookday.com (the "Promoter").</p> <p>To participate and enter the Competition, if you are eligible (see clause 3), you as the entrant must, during the Competition Period: (1) register on Promoter's website by accessing the link and entering your email address here http://worldbookday.com/show-your-shares; (2) fill out the data consent form; and (3) upload your photo entry of you / your child (if the child is under 16 years of age) reading; and (4) ensure that your photo is in accordance with the theme of the week in which you are submitting your entry.</p> <p>If you register and submit a Show Your Shares entry as described above during the Competition Period you will be automatically entered into the Competition and such registration and submission shall constitute a single Competition entry on behalf of your family or school (regardless of the number of people featured in the photo entry, persons sharing or otherwise). All Competition entries received after the Competition Period are automatically disqualified. In entering the Competition, you confirm that you are eligible to do so and eligible to claim the Prize. The Promoter may require you to provide proof that you are eligible or have received permission from appropriate parent or guardian to enter the Competition.</p> <p>The Competition will commence each week starting from 22 February 2021 and end 21 March 2021 ("Competition Period").</p> <p>The World Book Day team will select 8 winners in total, with 4 of these winners being family entrants and 4 of these winners being school/nursery entrants.</p> <p>There is no purchase or entrance fee of any kind required to enter or win the Competition and there is no charge to register for use of the website.</p>
2.	USE OF PERSONAL DATA	<p>By submitting an entry, each entrant is providing his/her personal data to the Promoter as data controller and acknowledges that their personal data will be used exclusively by the Promoter, for the administration of the Competition. In the event an entrant is selected as a Winner of the Competition, and only upon obtaining express written consent from entrant or holder of parental responsibility, Promoter may also use</p>

WORLD BOOK DAY'S SHOW YOUR SHARES COMPETITION ("Official Rules")

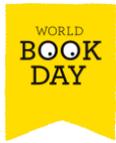
		<p>Winner's personal data for the sole purpose of promoting the Competition via, including but not limited to, social media and on the Promoter's website. Promoter's use of information submitted by entrants in connection with this Competition will be subject to Promoter's general Terms and Conditions (available at https://www.worldbookday.com/terms-conditions/), Promoter's Safeguarding Policy (available at https://www.worldbookday.com/2021/02/world-book-day-safeguarding-policy/) and Promoter's Privacy Policy (available at https://www.worldbookday.com/privacy-policy/). Promoter manages all your personal information in accordance with Privacy Policy.</p>
3.	ELIGIBILITY	<p>The Competition is only open to all residents in the UK & Ireland. Entrants must be either over 16 years old, or have obtained the permission of their parent or guardian to enter.</p> <p>EXCEPT:</p> <ul style="list-style-type: none"> - employees of the Promoter or its holding or subsidiary companies; - employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the Competition or its administration; or - members of the immediate families or households of the two categories above. <p>Entrants, when making their submission, must agree to Promoter's general Terms and Conditions, a copy of which can be found at https://www.worldbookday.com/terms-conditions/ and the Promoter's data consent form (available at: https://www.worldbookday.com/wp-content/uploads/2021/02/2021-World-Book-Day-data-consent-form.pdf). Entrants cannot be employees of Promoter, their representatives or their affiliates, advisors or immediate family members.</p> <p>An entrant's upload of a photo entry and completion of the entry constitutes one entry into the Competition on behalf of their family or school (regardless of the number of persons featured in the entry photo, children in your care, persons sharing or otherwise as this is not taken into account when deciding the Winners of the Competition).</p>
4.	PRIZES	<p>8 entrants will be selected as prize winners ("Winners") in accordance with clause 5 below. If you registered as one of the 2 categories of entrants below, you will receive as follows:</p>

WORLD BOOK DAY'S SHOW YOUR SHARES COMPETITION (“Official Rules”)

		<ul style="list-style-type: none"> - Schools & Nurseries: £100 worth (or if you are located in ROI, €100) of National Book Tokens; or - Families & home-learners: £100 (or if you are located in ROI, €100) of National Book Tokens.
5.	WINNERS SELECTION AND CONDITIONS	<p>Every week of the Competition Period, 2 Winners will be selected by the Judges from the total pool of entrants of that week to win the Prizes listed above. The number of stories shared or persons sharing will not be considered when deciding the Winners.</p> <p>The Competition will be judged by the World Book Day team. Winners will be selected at the end of each Competition week.</p> <p>The Winners will be notified by email from Promoter within 1 business day of being selected. Each Winner will have 14 business days from the first email notification to respond to Promoter to claim the Prize.</p> <p>Entry in the Competition and acceptance of any Prize constitutes acknowledgment that Promoter may publish entrant’s name if that entrant is a Winner, without further compensation, except where prohibited by law and as otherwise provided herein and in accordance with the Privacy Policy.</p> <p>The Promoter will make all reasonable efforts to contact a Winner. If a selected Winner is unreachable or ineligible, or fails to claim the Prize within the 14-business day period from the first email notification, the Winner or substitute Winner will forfeit his or her Prize and it will be awarded to a substitute Winner until a Winner has been notified in respect of each Prize hereunder. Prizes are not transferable and no substitutions (including cash) will be given. This process is final and no correspondence will be entered into. Non-winners will not be notified.</p>
6.	GENERAL RULES	<p>By participating in this Competition, entrants agree to be bound by the Official Rules and the decisions of the Promoter. The Promoter is not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilised in this Competition or by any human error which may occur in the processing of the online entries in this Competition.</p> <p>The Promoter reserves the right at its sole discretion to disqualify any entrant that tampers or attempts to tamper with the entry process or the operation of the Competition or website; violates</p>

WORLD BOOK DAY'S SHOW YOUR SHARES COMPETITION (“Official Rules”)

		<p>the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Competition may be a violation of criminal and civil law, and, should such an attempt be made, Promoter reserves the right to seek damages from any such person and entrant to the fullest extent permitted by law.</p> <p>Promoter's failure to enforce any term of the Official Rules shall not constitute a waiver of that provision. Promoter reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Competition if it is not capable of running as planned, including, but not limited to, infection by computer virus, tampering, unauthorised intervention, fraud, technical failures or any other problems beyond the control of the Promoter and award the Prize from among all eligible entries received prior to cancellation.</p>
7.	LIMITATION OF LIABILITY	<p>The Promoter does not exclude or limit its liability for personal injury or death caused by its negligence or for fraudulent misrepresentation or any other liability that may not, by law, be limited or excluded.</p> <p>The Promoter accepts no liability in relation to an entrant's participation (or inability to participate) in this Competition, including without limitation any use made by any of the Winners of (or inability to use) their respective Prizes, to the maximum extent permitted by law (and subject to the Terms and Conditions https://www.worldbookday.com/terms-conditions). Without prejudice to that general exclusion, and insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the Winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees and the Promoter will not be liable for any loss of income, profits, sales or damage to reputation, incurred by any entrant. Your statutory rights are not affected.</p>
8.	DISPUTES	<p>Except where prohibited by law, as a condition of participating in this Competition, each entrant agrees that any and all disputes and causes of action arising out of or connected with the Competition, or any Prize awarded and the enforceability of the Official Rules, shall be governed by laws of England and subject to the jurisdiction of the courts of England.</p>



WORLD BOOK DAY'S SHOW YOUR SHARES COMPETITION ("Official Rules")

9.	WINNERS LIST	<p>The first names of the Winners and the name of the school, nursery or family that they entered into the Competition on behalf of will be posted on the World Book Day website (www.worldbookday.com) from the date of winning.</p> <p>Promoter will provide Winners with opportunity to object to this information being published.</p>
-----------	---------------------	--