

## Terms and Conditions – World Book Day fundraising competition

### Entering the Competition

1. The World Book Day prize draw competition (the “**Competition**”) is open to schools and nurseries in the UK and Ireland.
2. The Competition is not open to employees or agents of WBD, their group companies, affiliates, or commercial partners (including but not limited to World Book Day Ltd, National Book Tokens Ltd and The Booksellers Association), or their respective family members (spouse, parents, siblings and children) and household members, or anyone else connected to the Competition.
3. Entrants into the Competition shall be deemed to have accepted these Terms and Conditions.
4. To enter the Competition you must have raised money for World Book Day through fundraising at your school or nursery. World Book Day will automatically enter schools and nurseries who have paid in their fundraising money through JustGiving or through Supported Giving using the World Book Day QR code. If you have used BACS to transfer the money or sent a cheque, please confirm this by emailing [hi@worldbookday.com](mailto:hi@worldbookday.com) with ‘Fundraising competition 2022’ as the subject header. No purchase is necessary. Schools and nurseries must have raised over £1/€1.50. If you have any questions about how to enter or otherwise in connection with the Competition, please email us at [hi@worldbookday.com](mailto:hi@worldbookday.com) with “Fundraising competition 2022” in the subject line.
5. Only one entry will be permitted per school/nursery. You are responsible for the cost (if any) of sending your Competition entry to us. The winner and runners-up shall be the owners of the email address from which the selected winning entries are sent.
6. WBD accepts no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of posting, sending or delivery of the entry is not proof of receipt by WBD.
7. The Competition opens at 01 February 2022 00.01 GMT and closes at 23:59 GMT on 31 March 2022. Entries received outside this time period will not be considered.
8. By submitting an entry to the Competition, you give WBD the right to use your school/nursery name and county of residence only for the sole purpose of identifying you as the winner or runner-up of the Competition.
9. We may disqualify your Competition entry for the following reasons:
  - a. your entry does not comply with these Terms and Conditions;
  - b. you have not obtained the consent detailed in paragraphs 1;
  - c. you are not eligible to enter the Competition; or
  - d. you cannot be contacted using the contact details you provided (in accordance with paragraph 15 of these Terms and Conditions).

In the event of disqualification, we may select a new winner or runner-up (as applicable) in accordance with the selection processes outlined below.

### Picking the winners

10. The Promoter will draw one winning entry at random from all valid entries received in accordance with these Terms and Conditions.

11. The Promoter will draw the winner and runners-up on or after 01 April 2022. The Promoter's decision is final and no correspondence will be entered into.

### **The Prizes**

12. Only one winner per school/nursery. Other than specified below, WBD accepts no responsibility for any costs associated with the prize that are not expressly included in the prize.
13. The first entry drawn will be the winner. This winning school or nursery will receive a soft seating campfire set, a book bundle and £250/€300 of National Book Tokens.
14. The winner will be notified by email on or after 01 April 2022 and given details of how to claim their prize. If the winner does not respond to WBD within 14 days of being notified of their win, the prize will be forfeited and WBD shall be entitled to select another winner (as applicable) in accordance with the process described above (and that winner (as applicable) will have to respond to notification of their win within 14 days or else they will also forfeit their prize). If a winner rejects their prize or the entry is invalid or in breach of these terms, the prize will be forfeited and WBD shall be entitled to select another winner.
15. The prizes will be sent to the winner by 14 April 2022.
16. The prizes are non-exchangeable, non-transferable and not redeemable for cash or any other prize.
17. WBD reserves the right to substitute the prize with an alternative prize of similar value in the event that the original prize offered is not available.

### **General rules**

18. The school/nursery and county/region of residence of the winner can be obtained after 14 April 2022 by sending:
  - a. an email to WBD at [hi@worldbookday.com](mailto:hi@worldbookday.com) with "Fundraising competition 2022" as the subject line; or
  - b. a stamped addressed envelope to the following address: Cassie Chadderton, World Book Day Limited, 6 Bell Yard, London, WC2A 2JR United Kingdom.
19. The winning school/nursery may be required to take part in promotional activity related to the Competition and the winner shall participate in such activity on the Promoter's reasonable request. The winner consents to the use by the Promoter and its related companies, both before and after the closing date of the Competition for an unlimited time, of their name for publicity purposes (in any medium, including still photographs and films, and on the internet, including any websites hosted by the Promoter and its related companies) and in advertising, marketing or promotional material without additional compensation or prior notice and, in entering the Competition, all entrants consent to the same.
20. The Promoter shall use and take care of any personal information you supply to it as described in its privacy policy, a copy of which can be seen at <https://www.worldbookday.com/privacy-policy/>, and in accordance with data protection legislation. By entering the Competition, you agree to the collection, retention, usage and distribution of the personal information you provide in order to process and contact you about your Competition entry, and for the purposes outlined in paragraphs 19 and 20 above. WBD intends to make available the school/nursery name and county/region of residence of the winner as outlined in paragraphs 19 and 20 above. If you do not wish your school/nursery name and/or county/region of residence to be made available for this purpose then please notify us by no later than 14 April 2022 by sending an email to [hi@worldbookday.com](mailto:hi@worldbookday.com) with "Fundraising competition 2022 winners" in the subject line.

21. WBD accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the Competition or accepting the prize. WBD further disclaims liability for any injury or damage to your or any other person's computer relating to or resulting from participation in or downloading any materials in connection with the Competition. Nothing in these Terms and Conditions shall exclude the liability of WBD under law for fraud or fraudulent misrepresentation, or for death or personal injury resulting from its negligence.
22. WBD reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this Competition with or without prior notice due to reasons outside its reasonable control (including, without limitation, in the case of anticipated, suspected or actual fraud). The decision of WBD in all matters relating to the Competition is final and no correspondence will be entered into.
23. WBD shall not be liable for any failure to comply with its obligations relating to this Competition where the failure is caused by something outside its reasonable control. Such circumstances shall include, but not be limited to, weather conditions, fire, flood, hurricane, strike, industrial dispute, war, pandemics (including associated government restrictions and guidelines), hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any other circumstances amounting to force majeure.
24. The Competition and these Terms and Conditions will be governed by English law and entrants to the Competition submit to the exclusive jurisdiction of the English courts in relation to any dispute arising out of or related to the Competition.
25. **Promoter:** World Book Day Limited, a registered charity (number 1079257) with a registered address at 6 Bell Yard, London, WC2A 2JR United Kingdom