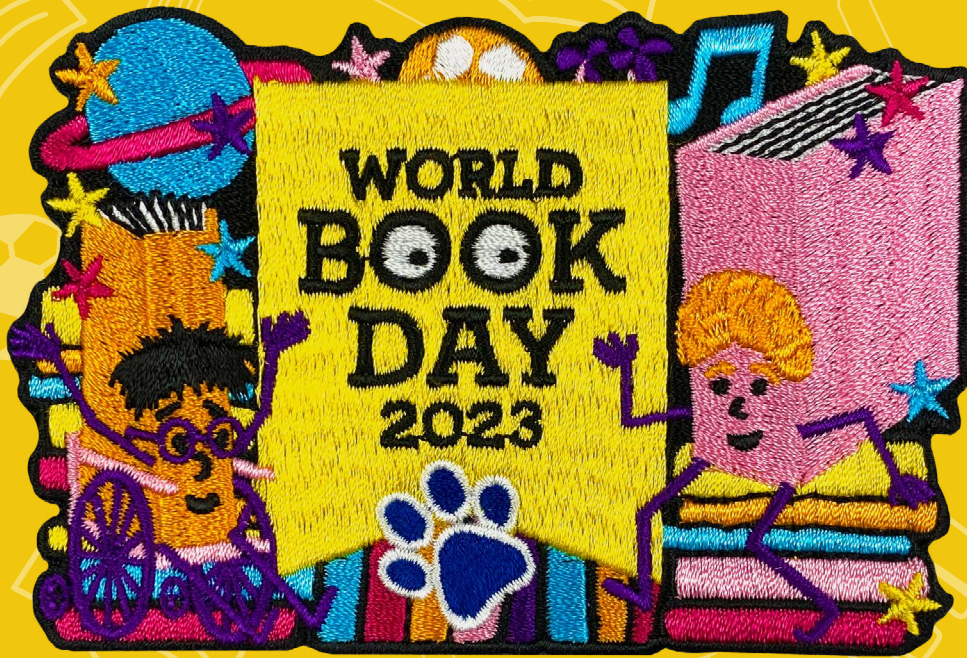


World Book Day Challenge



**“There is no substitute for books in the life of a child.”
– May Ellen Chase**

New books, new resources and new adventures for 2023! A brand new expansion pack full of fantastic reading fun. What more could you want?!
Head to our ‘World Book Day’ board on www.Pinterest.com/PawprintFamily for more.

#AdventureForAll
www.PawprintFamily.com

Meet the FAMILY

Hi there! We're Charlotte & Jamie, the husband and wife team behind the Pawprint Family and we believe in #AdventureForAll.

It's our mission to help leaders, teachers and parents save time by providing ideas and opportunities to help them deliver everyday adventure and skills for life. We do this through our family of brands; find out more below and head to the website for your next adventure!



PAWPRINT BADGES

Pawprint Badges provides thousands of free activity ideas and resources to help leaders, teachers and parents deliver fun and adventure.

Every activity helps you share skills for life and is linked to one of our pawesome embroidered badges. Build your collection and celebrate adventures, new skills and knowledge gained.

PAWPRINT TRAILS

Pawprint Trails are treasure-hunt style walks around locations in the UK. Solve puzzles, track down the answers and explore everything our great country has to offer.

From historical sights to popular culture discover something new or rediscover a love for where you live then collect the badge to remember your adventures!

Whether you're looking for the perfect addition to your next family holiday or a few hours of fun with friends; each trail can be completed in a few hours or extended with our activity suggestions in to a weekend or a week's worth of fun!

PAWPRINT TALES

Pawprint Tales are fully illustrated stories that can be enjoyed by the whole family. Join Alfie (our fox-red Labrador) on his adventures around the UK – solving puzzles, turning detective and making new friends. With twists and turns, every tale is an opportunity to discover new places, people and history without needing to leave the comfort of your own home.

Enjoy Pawprint Tales alongside your Pawprint Trails or as a standalone adventure!

PAWPRINT TRUST

Every brand in the Pawprint Family supports the Pawprint Trust with a percentage of profits from every sale providing grants to young people. We're passionate about enabling young people to access life changing adventures.

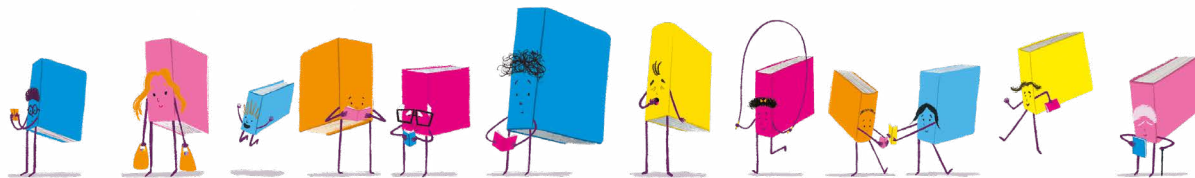
Share your adventures and join us over on our social channels for even more adventures and a nosy behind the scenes at Pawprint HQ!



@pawprintfamily



@pawprint_family



Hello from World Book Day!



We're delighted to be working with
Pawprint Family to celebrate World Book Day.

World Book Day changes lives through a love of books and reading.

Our mission is to promote reading for pleasure, offering every child and young person the opportunity to have a book of their own.

Every year we offer children a fantastic selection of £1/€1.50 books for World Book Day that they can choose for free with their £1/€1.50 book token.

Find out more about our £1 / €1.50 selection:
worldbookday.com/books



Just 10 MINUTES
a day reading with
a child makes a big
difference to their
future success.

Reading for pleasure is the single biggest indicator of a child's future success – more than their family circumstances, their parents' educational background or their income.

We want to see more children, particularly those from disadvantaged backgrounds, develop a love of reading for pleasure and the improved life chances this brings them.

Our Approach is based on research which tells us that there are
6 elements which support a child reading for pleasure:

1. Being read to regularly
2. Having books at home and school
3. Having a choice in what to read
4. Finding time to read
5. Having trusted help to find a book
6. Making reading FUN!



Changing lives through a love of books and reading.

World Book Day® is a charity sponsored by National Book Tokens.

SPONSORED BY

NATIONAL
BOOK
tokens

Enjoy the magic of reading all year round

For early readers

Have fun sharing and talking about books with our [Share a Story Corner](#) video resources.

There are some fun activities to do together too.
worldbookday.com/share-a-story-corner



For readers who are becoming independent

Discover exciting new books each month as a member of our [World Book Day Book Club](#).

We've got a mix of books for KS2 with exclusive author videos, question ideas and even a snack suggestion - all you need to do is read the book and get chatting!

Discover more about the World Book Day Book Club:
worldbookday.com/bookclub



Still looking for something to do?

Don't worry we've got you covered with a whole range of fun and engaging videos, activities, reading recommendations and more!

We've got something for all ages - from nursery through to secondary school.

Visit our School or Family Hubs for more information.

Schools/Nurseries: worldbookday.com/schoolsandnurseries

Families: worldbookday.com/families

Fundraising

Do you want to help us achieve our mission to get books to children and young people who need them most?

Every £1 that you raise goes towards giving a child a book of their own, so no fundraising event is too small!

Find out how you can get involved and help with our [FUNdraising](#) ideas:
worldbookday.com/fundraising/



A donation of
£1 helps us to get
£1 book tokens
and books to
every child.

Changing lives through a love of books and reading.

World Book Day® is a charity sponsored by National Book Tokens.

SPONSORED BY

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BOOK
tokens**

PAWPRINT BADGES

Age 3 - 5



Age 5 - 7



Age 7 - 11



Age 11 - 14



Age 14 - 18



Age 18+



Craft



Food



Games



Other



Award yourselves a badge for supporting your young adventurers in their activities!

- You can view the extended terms of use on our website
www.pawprintfamily.com/terms-conditions





Craft

PAWPRINT
BADGES

- ★ Slither into the pages of Sophy Henn's *Lifefsize Creepy Crawlies* and draw a life-size mini-beast of your choice using exact real-life measurements.
- ★ Make a 'Worry Box' that Ruby would be proud of in Tom Percival's story, *Ruby's Worry*. Write your worries down pieces of paper and slide them into your Worry Box to help let them go and keep it safe.
- ★ Transform an old box into your very own Lucky Book-y Dip Box with our free online resource. Take a dip every day and read whichever book you pull out.
- ★ Use old newspaper sheets to create a papier-mâché model of a bookworm or your favourite book character. Display it on your book shelf for all to see!
- ★ Can you imagine sprouting wings like Lenny in *The Boy with Wings*, by Lenny Henry?! You don't have to imagine! Use paper, card, feathers or any craft material of your choice to make a set of your very own wings!



Food

- ★ Cook up a storm with one of the healthy recipes in the back of *The Burpee Bears* book by Joe Wicks. Why not try baking the banana pancakes or the fruit salad? These recipes are easy peasy lemon squeezy!
- ★ Make a healthy snack of your choice to eat whilst reading or at a book club. Head to worldbookday.com/bookclub/snacks/ for some snack-spiration.
- ★ Whilst learning all about your insides with *Kay's Anatomy* by Adam Kay, bake a sweet treat with a surprise inside. Why not keep it simple with a jam centre Victoria sponge cake, or go gruesome with a red 'blood' centre tart?
- ★ In *Dragon Mountain*, by Katie and Kevin Tsang, Billy Chan enjoys an adventure at camp in the Chinese Mountains. Make a dish inspired by Chinese cuisine.
- ★ 'If you got hungry, what would you eat?'... Use Pippa Goodhart's story *You Choose* to plan out and make a fantastic food feast for you and a friend, featuring only the foods you want to eat.





Games

PAWPRINT
BADGES

- ★ Create your own book character trump cards. Download the free Character Trump Cards resource from our website to start trumping (not literally...)
- ★ Get your kicks on like the bears in *The Burpee Bears* by Joe Wicks. Race against a partner to see how many burpees you can do in 1 minute.
- ★ Pigeons know how to deal with bad cats in *Dave Pigeon* by Swapna Haddow. Play cat and mouse (pigeons), where the pigeons try to catch the cats!
- ★ Guess Who? Draw characters of your choice on our free downloadable character cards and place all cards on the floor like a massive Guess Who board. Take it in turns to guess your partner's secret identity.
- ★ Place a mixture of different sized pillows and cushions around the room and jump onto them one by one. Will you visit any new worlds just like Flick when she jumps into the suitcases on her Strangeworlds Travel Agency adventure?



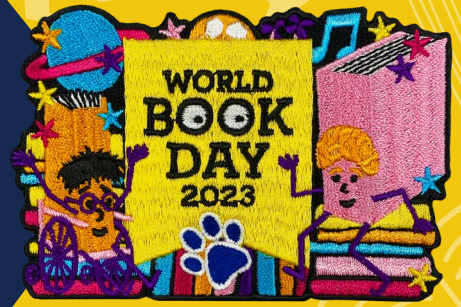
Other

- ★ Make a Book Map detailing all of the local places you can buy or borrow books from (e.g. school, libraries, book stores, etc.) so that you always know where you can find a book! Download the free resource from our website.
- ★ Write your own pocket comic, guide or story based around a topic of your choice. Check out *Spiderman - The Amazing Pocket Guide* by Catherine Saunders for inspiration and enjoy a web-filled world of all things Spiderman!
- ★ Use our free Reading Routine resource to plan out your week with an adult, finding time every day to read, be read to, and other fun activities.
- ★ It's time for an adventure! Draw or write a list of items you would pack in your suitcase if you were Flick on a Strangeworlds Travel Agency adventure.
- ★ Use our free downloadable reading clock to track how much reading you've done across the whole week, even if it's just in 5-minute slots!



Adventure Complete?

Reward your young adventurers with their World Book Day Challenge badge to **mark their achievements!** Head to the website to bag yours, download certificates and discover even more adventures!



Create a Keepsake!

Experienced **adventure**? Made **memories**? Then it's time to create a **keepsake**! Our Pawprint Family camp blankets are the perfect place to **sew your badges** and look back on them for years to come.



Personalise it!

Got your camp blanket? Then it's time to make it yours! Our alphabet badges are **big, bright and bold**...the perfect addition to your camp blanket, hoodies, bags and more. What will you personalise first?



Even More Rewards!

We're all about added value here at Pawprint Family. In addition to the 1000s of **free activity ideas** and resources you'll find **loyalty stickers** in every order and you can claim Children's University learning hours too!



Subscribe to the **Tribe News** for all the latest adventures direct to your inbox!

Scan me!

