

Chaos at the Chocolate Factory Activity Pack

Written by: Sibéal Pounder,
Inspired by the characters of Roald Dahl
Illustrated by: Emily Jones
Publisher: Puffin

About the book:

Return to the EXTRAORDINARY chocolate factory in this fun short story. Fans of Dahl will delight in this return to one of his most beloved worlds.

About the author:

Sibéal Pounder is the author of the bestselling Witch Wars and Bad Mermaids series of books, Neon's Secret Universe, and the Christmas tale, Tinsel. Her debut, Witch Wars, was shortlisted for the Sainsbury's Children's Book Award and the Waterstones Children's Book Prize. The Bad Mermaids series was a World Book Day title and a Sunday Times Bestseller.



About the illustrator:

Emily Jones wanted to illustrate children's books for a living immediately after reading 'I want my potty' by Tony Ross. It's been a little while since that pivotal moment in Jarrow Library aged 7 but she has finally achieved it. She lives in Cardiff with her partner and two dogs, Gus and June.



Chaos at the Chocolate Factory Activity Pack

Written by: Sibéal Pounder,
Inspired by the characters of Roald Dahl
Illustrated by: Emily Jones
Publisher: Puffin

World Book Day have worked with Coram Beanstalk and My Kind of Book to create activities that open the door to each book before the child even opens the front cover.



Book chat:

1. Can you think of a new flavour for a chocolate bar? What about two mixed together, like strawberry and ketchup?
2. Would you like to own a chocolate factory?
3. How many different rooms can you think of for your own chocolate factory? What would you make in each?

A game you could play:

Chaos Tower!

Here's a game for two or more players.

Set a timer for 2 minutes!

You each have two minutes to collect up to at least five items from around the house. Find small things, big things, maybe something from a drawer. The only rule is that they shouldn't be breakable. Think books, cushions, spoons, teddies, hats, balls. After the two minutes are up sit down together.

Now take turns to stack one object on top of another until the tower topples – CHAOS!

You can also adapt this activity for one player — just gather your items, set the timer, and see how tall a tower you can build before it topples!



My Kind of Book
Everyone deserves a good story

Activity 1:

Try playing mud kitchens in your garden or local park with your child - create a secret mixture for Willy Wonka to use to make some imaginary sweets...mix up some leaves, water, mud, or twigs!

Activity 2:

Create your own chocolate factory machine. Tape together some old boxes, draw on some cogs, levers and buttons and colour them in. You could add on a cardboard tube that the sweets come out of at the end. Press the buttons and pull the levers to create different types of 'sweets'. For the 'sweets' you could use Duplo or Lego pieces, pencils (for sticks of rock), buttons and beads etc. Catch the sweets in paper bags or your hands!



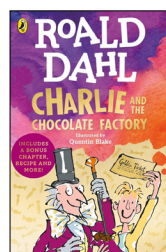
Charlie Bucket is having a magical time learning to run Mr Willy Wonka's famous chocolate factory. There are so many delicious new creations to be invented! And as long as there is a Wonka chocolate factory, there will be a Willy Wonka pinging about like an excited squirrel inside it – along with his brilliant Oompa-Loompas, who know just how to keep everything running smoothly.

But everyone needs a holiday, even Mr Wonka. And that's where this story begins . . .

When Mr Wonka and the Oompa-Loompas decide it's time to go on an adventure to look for marvellous new recipe ingredients, Charlie is left to run the factory by himself for the first time. And it's fair to say things don't quite go to plan . . .

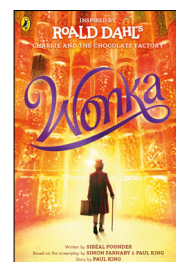
Can Charlie use his imagination to save the chocolate factory from disaster – or will all the chaos mean closing the factory gates forever?

**If you liked
this then
try...**



Author: Roald Dahl
Publisher: Puffin

©
2026
RDSC/
QB



Authors: Sibéal Pounder, Roald Dahl,
Paul King and Simon Farnaby
Publisher: Puffin



Author: Sibéal Pounder
Illustrator: George Ermos
Publisher: Puffin

The reading for fun charity

World Book Day® is a registered charity, company, and trademark.

The reading for fun charity

World Book Day® is a registered charity, company, and trademark.